AGILE PRODUCT OWNERSHIP

Abstract: Be prepared to embrace all that fulfills the role of the product owner. Learn all you wish to know about the five levels of Agile planning and where the product owner plays a key role. Focus on how the Product Owner serves the Agile teams through creation and maintenance of a stack ranked product backlog. Gain insight on how to use story-mapping techniques in order to create effective user stories and how to bridge the knowledge transfer gap with the team to assist in getting things done.

Audience: This course is designed for individuals who are product owners, product managers, business analysts, functional analysts, or technical analysts.

Duration: Two Days.

Class Size: The maximum number of students for this workshop is twenty.

This class is available as a PRIVATE workshop for your organization.

- ❖ **Understand the role of the Product Owner and supporting analysts.**
- ❖ **Execute the responsibilities of the Product Owner during all levels of planning.**
- ❖ **Identify & leverage personas to discover your real target audience.**
- ❖ **Use visioning, persona identification, story mapping, and bdd to create a well defined set of backlog items.**
- ❖ **Learn best estimation tips for both backlog items and releases allowing greater predictability.**
- ❖ **Process the 12 Steps to lead a successful Agile Implementation.**
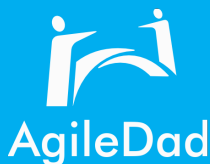
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