



AgileDad

LearnMore@AgileDad.Com
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COURSE OVERVIEW

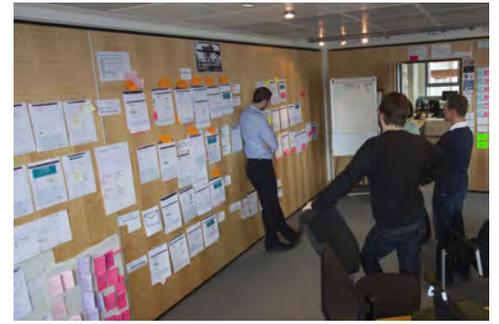
2019 AGILE TRAINING & COACHING



SCRUM CERTIFICATION

We are proud to offer the following Scrum Alliance Accredited Certifications:

- Certified ScrumMaster
- Advanced Certified ScrumMaster
- Certified ScrumMaster Professional
- Certified Scrum Product Owner
- Advanced Certified Scrum Product Owner
- Certified Scrum Product Owner Professional
- Certified Agile Leadership (Coming Soon)



AGILE FOUNDATIONS

One of the most common points of Agile adoption failure comes from the incremental on-boarding of Agile teams throughout an organization, while not having everyone starting with the same foundational Agile knowledge. This course is designed to help everyone on the team learn the fundamental principles behind what makes Agile work, and allows them to participate in several real-world simulations as they learn to perform better in their roles.



ADVANCING & SCALING AGILE

Many teams and organizations have already made the decision and taken the plunge with regard to selecting Agile as a method to improve their delivery process. These organizations often become complacent or stagnant in their implementation of Agile due to a failure in understanding which items to tackle next as part of accelerating their Agile understanding. This Advanced workshop teaches all of the difficult topics and goes very deep into Agile scaling and intricacies. This course is NOT intended for beginning practitioners.

TEAM IMMERSION WORKSHOP

This workshop allows every participant to walk through the entire Agile life-cycle in an abbreviated format using their real work. All aspects of planning, from vision down to daily activities are executed. Prioritization and estimation techniques are taught, practiced, and understood by the team together. The entire team shares in their learning of the most important Agile practices including: cadence, communication and transparency. By engaging and learning together, the team will achieve Agile success at a much faster rate!



AGILE LEADERSHIP SUMMIT

For Agile implementations to be most successful it is most important to have the appropriate support and trust from executive leadership & management. Executives play a key role in removing obstacles, empowering teams, motivating and inspiring the organization to better serve their end consumer. In order to do that effectively, it is critical that a common understanding exists amongst the executives and the team. This forum will provide a foundation of Agile Knowledge in principle and in practice in order to set proper expectations and allow leaders to learn the best ways to support teams and the process.



AGILE MARKETING CERTIFICATION

Businesses of all types are reaching beyond technology and leveraging Agile to better understand the societal and economic paradigm shifts that are causing this shift. This session explores innovative ways to better service our customer needs rather than selling to them at all costs. You will learn how to understand the differences between agile marketing and reactive marketing to best uncover ways of adapting campaigns and building trust with your customers. This course has been accredited by ICAgile and qualifies for the ICP-MKG Designation.



EMPOWERING AGILE TEAMS

Agile Teams often struggle with the transition from traditional project management to a more lean Agile approach. Many are not accustomed to being self organized, self policed, and fully empowered. This session is designed to assist teams in gaining a higher understanding of what to expect with regard to the organizational transformation that comes along with a complete move to Agile.



PMI CERTIFICATION PREP

We are proud to offer the following PMI Accredited Certification Preparatory Sessions:

- PMI-ACP Test Certification Prep
- PMP Test Certification Prep
- PMI-PBA Certification Test Prep

These sessions include all materials and books. Each session includes a pre-test and workshop.



Agile Coaching & Mentoring

AgileDad coaches have been recognized around the world as industry leaders who are not afraid to get involved and help organizations make the critical decisions and empower teams to be as successful as possible in their Agile process. we 100% guarantee our services and sell our coaching as buckets of hours that you can use as needed, at every level, that never expire. Contact LearnMore@AgileDad.Com for more information.



All AgileDad training workshops are offered either publicly or privately at your company.



AgileDad also creates custom curriculum design that your company can purchase or license.



AgileDad Coaches have trained/coached at 44 of the Fortune 100 companies Our Agile Project Management curriculum is also taught at many major universities.



AgileDad has hosted, led or facilitated over 100 Agile Executive Leadership Summits & has been recognized/invited to do keynote and other sessions at over 50 major Conferences .

Overview



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Why AgileDad?



About AgileDad:

What sets AgileDad apart you ask? We have been hand selected by large & small organizations to help them be nimble with the talent and resources they have to perform at their absolute best. Selecting AgileDad means that you have entrusted us with your most valuable asset, your people. We take this responsibility very seriously. As a result we have provided nothing less than the highest quality training and coaching to a number of companies ranging in size from Startup to Fortune 100. We treat each engagement with the respect and depth that it warrants. We treat each customer the way we would want to be treated and wrap the human side into everything we do. Gone are the days where theory was enough, the new frontier takes us to a place where experience matters. AgileDad has that experience and we look forward to our engagement with your organization.

Collaboration and communication are the core tenants of Agile development. Every organization that embraces Agile typically adopts a hybrid model based on what works best to map to their organizational structure and needs. For years trainers and organizations have tried to profess that Agile is a one size fits all model. This cookie-cutter approach does not work. At AgileDad, we help you design an Agile process that fits how you do business and gets you to a more frequent and regular delivery cadence. Big organizational and cultural changes often take time and if not implemented with the help of a skilled professional coach can be very costly and often times outright fail. Our mission is to work our way out of a job. Our goal is to help you establish an internal Agile Center of Excellence and provide you with the tools necessary to have a successful implementation.

450

AgileDad has hosted over 450 CSM & CSPO Workshops.

175

175 Public Recommendations on AgileDad LinkedIn Profile

44

AgileDad has provided Coaching & Training in 44 of the Fortune 100 Companies

100%

100% of AgileDad Students pass their certification exam on the first attempt after attending a workshop.

AGILEDAD SNAPSHOT

6,159

AgileDad has certified over six thousand ScrumMasters through the Scrum Alliance

2,635

AgileDad has certified over two thousand Product Owners through the Scrum Alliance

3,835

Agile teams have received Agile Coaching from AgileDad

10%

10% of all AgileDad earnings are donated to local, national, & international charity organizations

14

AgileDad offers fourteen Agile Training workshops in addition to our world class coaching offerings!

17

AgileDad was founded in 2002. This means we have over 17 years of Agile Experience to share with your organization

REGISTERED EDUCATION PROVIDER



AgileDad has been recognized as a world class training & education provider and has been approved by every major accreditation body.

COURSES & WORKSHOPS



AGILE MARKETING CERTIFICATION

Abstract: Agile has taken the world of marketing by storm. Businesses of all types are reaching beyond technology and leveraging Agile to better understand the societal and economic paradigm shifts that are causing this shift. This session explores innovative ways to better service our customer needs rather than selling to them at all costs. You will learn how to understand the differences between agile marketing and reactive marketing to best uncover ways of adapting campaigns and building trust with your customers. This course has been accredited by ICAgile and qualifies for the ICP-MKG Designation.

Audience: This session is designed for both new agile marketers learning the ropes and experienced marketing teams who are trying to re-align or get started on the same value generation approach while establishing an internal agile marketing focus. This workshop is often coupled with Agile Coaching in order to increase the effectiveness and impact.

Duration: Two Days.

Class Size: Up to 25 Students may register.

- **Visualize your agile marketing journey.**
- **Understand the value in creating a culture of experiments and validated learning.**
- **Discover ways to use feedback to make better informed marketing decisions.**
- **Know how to start working at a sustainable pace, reducing stress and minimizing interruptions to your work-flow with Agile Marketing.**
- **Learn how an agile marketing team is different from a traditional marketing organization.**
- **Understand the AgileDad 12 Step Agile Implementation worksheet and identify what additional work is needed to achieve next steps towards Agile Excellence.**



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AGILE & SCRUM FOUNDATIONS

Abstract: One of the most common points of Agile adoption failure comes with the incremental on-boarding of Agile teams throughout an organization while not having everyone starting with the same foundational Agile knowledge. This workshop session is designed to help everyone on the team learn the fundamental principles behind what makes Agile work, and allows them to participate in several real world exercises. This structure allows everyone on the team to learn the 'Why' behind the 'How', and gives everyone a chance to leave with the tools needed to effectively do their job better. This is a mandatory prerequisite to any Advanced Agile training session. This course is has been approved and is offered as a Scrum Alliance Registered Education Agile Foundations Course.

Audience: This session is designed for both new Agile teams learning the ropes and experienced agile teams who are trying to re-align or get started on the same agile footing while establishing an internal Agile Center of Excellence. This workshop is often coupled with Agile Coaching in order to increase the effectiveness and impact.

Duration: Two Days.

Class Size: Up to 25 Students may register.

- **Identify and understand each role in the Agile Process.**
- **Obtain a common understanding of Agile Principles and why they are important; specifically, how adhering to the Agile principles will help teams achieve the desired benefits.**
- **Transition to a customer oriented, rather than technology oriented, approach to product delivery and release. Focus on Outcome not Output.**
- **Appreciate the best practices from a variety of Agile methodologies and how they can be incorporated together to establish the best processes for your team and organization.**
- **Build a consistent cadence for your team throughout product development and delivery.**
- **Understand the AgileDad 12 Step Agile Implementation worksheet and identify what additional work is needed to achieve next steps towards Agile Excellence**



ADVANCING & SCALING AGILE

Abstract: Upon completion of the Agile & Scrum Foundations Workshop, many organizations consider what would be the next logical and best step. These same organizations often become complacent or stagnant in their implementation of Agile due to failure in understanding what items to tackle next as part of accelerating their Agile understanding. Beginning Agile teams should attend Agile & Scrum Foundations as a Prerequisite to this training. This course is designed for teams who have the foundational Agile understanding in place and are looking to advance their Agile understanding and delivery. The workshop uses no slides or workbooks and is heavy on exercises designed to help teams identify weak areas and apply advanced Agile to solve them. We also cover a number of best Agile scaling practices.

Audience: This session is designed for agile teams who already have a foundational understanding of Agile principles and have completed the Agile & Scrum Foundations Course that are ready to dive much deeper and practice advanced Agile concepts in preparation to best apply what they have learned.

Duration: Two Days.

Class Size: Up to 20 Students may register.

- **Understand how advanced Agile principles can be applied to your existing projects.**
- **Have a deeper understanding of Agile principles and the desire to apply a more focused approach to achieve a more consistent and higher quality Agile delivery.**
- **Know how to apply best practices from various Agile methods into the foundation to achieve a higher degree of success with the Agile implementation.**
- **Understand what it takes for a team to reach high performing and know which steps to take next to get there effectively and efficiently.**
- **Learn how to effectively scale your Agile implementation.**
- **Apply the AgileDad 12 Step Agile Implementation worksheet and identify what additional work is needed to achieve next steps towards Agile Excellence**



AGILE TEAM IMMERSION WORKSHOP

Abstract: Star performers are often sent to a multi-day training session with the expectation that they will be able to return and get the rest of their team completely up to speed and moving along like a high performing Agile team. This most often proves to be problematic when everyone on the team has not had the opportunity to work together to learn the techniques needed to become high performing. This workshop allows every participant to walk through the entire Agile life-cycle in an abbreviated format using their real work. All aspects of planning, from vision down to daily activities are practiced. Prioritization and estimating techniques are taught, practiced and understood by the team together. The entire team shares in learning the importance and best methods of communication, cadence and transparency. By engaging in this practice and learning together, the team is prepared to execute together and achieve Agile success much faster.

Audience: This workshop is designed for teams that completely understand the fundamentals who need an immersive session in the full framework of Agile practice. The team brings their actual work to the course for a week. This course does incorporate parts of the Agile and Scrum Foundations Course in order to bring everyone up to the same level.

Duration: Five Days.

Class Size: Up to 9 Students may register (One Team at a time with their Product Owner and ScrumMaster).

- **Realize the importance of having both a vision and a strategy to achieve the vision.**
- **Leverage how a roadmap is used and how learn how story mapping can help Agile organizations with backlog item creation and release planning.**
- **Learn the value of Rapid Release Planning © and understand the benefits it provides with regard to managing dependencies and properly sizing and scoping the work.**
- **Perform Backlog Grooming and be prepared for the sprint planning session by having clear acceptance criteria defined and a solid definition of done outlined.**
- **Hold a meaningful Retrospective with measurable goals. Learn the importance of Radical Candor transparent communication.**
- **Apply the AgileDad 12 Step Agile Implementation worksheet and identify what additional work is needed to achieve next steps towards Agile Excellence.**



SCRUMMASTER CERTIFICATION WORKSHOP

Abstract: A Certified ScrumMaster® helps project teams properly use Scrum, increasing the likelihood of the project's overall success. CSMs understand Scrum values, practices, and applications and provide a level of knowledge and expertise above and beyond that of typical project managers. CSMs act as "servant leaders," helping the rest of the Scrum team work together and learn the Scrum framework. CSMs also protect the team from both internal and external distractions. This learning session and workshop promises to be like no other you have ever attended. Prior students in various sessions have gone as far as to say this class is life changing. While I cannot promise this workshop will change your life, here is what I can promise. 1) While this class is based on the Scrum Method within the Agile Framework, the teachings are not bound or limited to theory. We dig deep in class and help people solve pressing problems and issues they are facing. 2) If your only goal for taking the class is to pass the test, this class is not for you. While my class average test score sits near the very top of all trainers, this is not our primary goal. Our primary goal is to place you in first person scenarios where you can learn how to really execute in your position, not just recall what the book says you should do. You will leave with new tools to help you perform your job better. 3) Scrum is not all about software anymore, nor is it an all or nothing prospect. This class will point out real world examples of how well known organizations from startup to enterprise have adopted Scrum and witnessed dramatic incremental changes. While software is still a very important industry where Scrum can be applied, many organizations are finding ways to apply this method throughout their organization.

As for formality, this experience will include:

A complete 2 day classroom session eligible for 16 PDU's and 16 SEU's

A two year membership to the Scrum Alliance

Eligibility to take the online test and online testing fees are all included as part of this session

A complete guide/workbook with extensive reference materials and exercises

Qualification to be eligible for the level 2 Advanced Certified ScrumMaster Course

Audience: This workshop is perfect and recommended to all levels and roles including Managers, Designers, Developers, Testers, Analysts, Executives, Project Managers, IT Professionals, or any role attempting to implement Scrum.

Duration: Two Days.

Class Size: The maximum number of students for this workshop is twenty.

- ❖ Lean Agile & Scrum Defined
- ❖ Agile Facilitation
- ❖ Agile Coaching
- ❖ Service to the Development Team
- ❖ Service to the Product Owner
- ❖ Service to the Organization
- ❖ Backlog Item Creation and Grooming
- ❖ Vision, Roadmap, Release, & Sprint Planning
- ❖ The AgileDad 12 Step Agile Implementation Guide



ADVANCED SCRUMMASTER CERTIFICATION

Abstract: As a Certified ScrumMaster® (CSM®), you've been introduced to Scrum values, practices, and applications. You now understand how to provide a level of knowledge and expertise above and beyond that of typical project managers. Becoming Agile is a lifelong journey. Incorporating Scrum values and Agile principles into your world of work takes diligence, patience, and a commitment to continuous improvement. To further enhance your knowledge and skills, the next step is achieving an Advanced Certified ScrumMaster™ (A-CSM™) certification from Scrum Alliance®. Our advanced offering is ideal for a Certified ScrumMaster who has one or more years of work experience in that role.

A focus on implementation - The A-CSM program is designed to build on your foundational knowledge with enhanced skills for the implementation of Scrum and Agile techniques within your company and teams. Distinguish yourself in the global marketplace! The new A-CSM certification provides an opportunity to take the next step and stand out among the global Scrum community.

As for formality, this experience will include:

A complete 2 day classroom session eligible for 16 PDU's and 16 SEU's

A two year membership to the Scrum Alliance

Eligibility to take the online test and online testing fees are all included as part of this session

A complete guide/workbook with extensive reference materials and exercises

Qualification to be eligible for the level 3 Certified ScrumMaster Professional Course

Audience: This workshop is perfect and recommended to all levels and roles including Managers, Designers, Developers, Testers, Analysts, Executives, Project Managers, IT Professionals, or any role implementing beyond basic Scrum.

Duration: Two Days.

Class Size: The maximum number of students for this workshop is twenty.

- ❖ **Facilitate dialogue between the Product Owner, team members, customers, stakeholders, and executives.**
- ❖ **Respond confidently when encountering resistance to change, lack of engagement, low motivation, and unavailability of key people.**
- ❖ **Help your company adopt Scrum and support executives committed to Agile values.**
- ❖ **Remove impediments that prevent long-term, deep adoption of Scrum and Agile practices by all parts of the business.**
- ❖ **Explain the value of Scrum and Agile processes to skeptics.**
- ❖ **Increase developer engagement to encourage greater accountability, commitment, and buy-in.**
- ❖ **Extend the impact of Scrum throughout the organization.**
- ❖ **Scale Scrum and Agile beyond a single team.**
- ❖ **Leverage your learning to gain recognition and status as the local Agile expert in your company.**



CERTIFIED SCRUM PRODUCT OWNER

Abstract: Certified Scrum Product Owner® professionals have been taught the Scrum terminology, practices, and principles that enable them to fulfill the role of Product Owner on a Scrum team. CSPOs are typically the individuals who are closest to the "business side" of the project. They are charged by the organization to "get the product out" and are expected to do the best possible job of satisfying all the stakeholders. CSPOs maintain the product backlog and ensure that everyone knows the priorities.

As a CSPO, you will be able to fulfill the role of Product Owner on a Scrum team. You will also have access to a 2-year membership with Scrum Alliance. Through this membership you can join local user groups, online social networks, gain access to deep discounts on gatherings, and additional member-only resources. In addition, CSPOs can use a specially designed logo to highlight their credentials.

As for formality, this experience will include:

A complete 2 day classroom session eligible for 16 PDU's and 16 SEU's

A two year membership to the Scrum Alliance

Eligibility to take the online test and online testing fees are all included as part of this session

A complete guide/workbook with extensive reference materials and exercises

Qualification to be eligible for the level 2 Certified Scrum Product Owner Course

Audience: This workshop is perfect and recommended to all levels and roles including Product Managers, Product Designers, Developers, Testers, Analysts, Executives, Project Managers, IT Professionals, or any role attempting to implement Scrum Product Ownership.

Duration: Two Days.

Class Size: The maximum number of students for this workshop is twenty.

- ❖ **Understanding the Role of the Product Owner**
- ❖ **Describing Purpose, Vision, & Strategy**
- ❖ **Identifying & Understanding Customers and Users**
- ❖ **Testing Product Assumptions**
- ❖ **Building & Working With the Product Backlog**
- ❖ **Leveraging Use Cases, Story Mapping, and Road Mapping**
- ❖ **Extend the impact of Scrum throughout the organization**
- ❖ **Scale Scrum and Agile beyond a single team & product**
- ❖ **The AgileDad 12 Step Agile Implementation Guide**



ADVANCED CERTIFIED SCRUM PRODUCT OWNER

Abstract: As a Certified Scrum Product Owner® (CSPO®), you've been taught the Scrum terminology, ceremonies, and principles that enable you to fulfill the role of Product Owner on a Scrum team. You're focused on maximizing business value and prioritization, and understand how to do the best possible job to satisfy key stakeholders. One of your priorities should be your own success! Becoming Agile is a lifelong journey and incorporating Scrum values and Agile principles into your world of work takes diligence, patience, and a commitment to continuous improvement. To further enhance your knowledge and skills, the next step is achieving an Advanced Certified Scrum Product Owner™ (A-CSPO™) certification from Scrum Alliance®. This advanced offering is ideal for a Certified Scrum Product Owner who already has one year of experience working as a Product Owner on a Scrum team.

As a Product Owner, you know there are rarely enough hours in the day to do what really matters - building really great products for your customers and end users. With our new role-specific educational program, you'll learn specific tools and techniques so you can truly deliver the business value that matters. You'll gain new skills and deepen your knowledge in these areas, and most importantly, you'll learn how to say "yes" to your career by saying "no."

As for formality, this experience will include:

A complete 2 day classroom session eligible for 16 PDU's and 16 SEU's

A two year membership to the Scrum Alliance

Eligibility to take the online test and online testing fees are all included as part of this session

A complete guide/workbook with extensive reference materials and exercises

Qualification to be eligible for the level 3 Certified Scrum Product Owner Professional Course

Audience: This workshop is perfect and recommended to all levels and roles including Product Managers, Product Designers, Developers, Testers, Analysts, Executives, Project Managers, IT Professionals, or any role attempting to implement Scrum Product Ownership.

Duration: Two Days.

Class Size: The maximum number of students for this workshop is twenty.

- ❖ **Prioritize multiple business initiatives from competing stakeholders as well as prioritizing user stories, technical debt and other product backlog items.**
- ❖ **Define a clear product vision that ensures your product remains focused on the features your customers and end users will actually use.**
- ❖ **Build better products that delight customers using Scrum and Agile.**
- ❖ **Communicate effectively with various stakeholder groups to achieve alignment.**
- ❖ **Identify the crucial opportunities your team and business need to deliver now and avoid wasting time chasing down the latest shiny object.**
- ❖ **Provide greater business value and increased productivity with good teamwork and adherence to Scrum values and Agile principles.**
- ❖ **Develop stakeholder buy-in through effective, focused meetings that encourage stakeholders to trust your decisions and judgment.**
- ❖ **Increase your credibility as a product expert and become recognized as a person who delivers real business results.**



AGILE LEADERSHIP SUMMIT

Abstract: For Agile implementations to be most successful, it is important to have the appropriate support and trust from leadership & management. Executives play a key role in removing obstacles, empowering teams, motivating and inspiring the organization to better serve their end consumers. In order to do that effectively, it is critical that a common understanding exists amongst the executives and across the teams. This forum will provide a foundation of Agile knowledge, both of principles and practice, which their teams will engage. Management will know what to expect and how to support the teams most effectively.

Audience: This summit is broken down into three levels based on the leadership role within the organization:

Duration: 90 Minutes – This timeframe is set aside for C-Level Executives only and serves as a great foundational primer for what they should expect from a Scrum/Agile implementation. In many cases, these sessions tend to run a little long in order to allow for executives to ask all of the questions they need in order to feel confident in Scrum or Agile implementations.

4 hours – This session is designed for Senior Leadership that will be hands on with regard to the implementation of the Scrum/Agile Projects or Product Implementation. We dive a bit deeper in the four-hour model and answer tougher real world questions.

One Day – This session is designed for anyone who will be working day to day integrating with agile products or projects, but will not be serving full time on any agile implementation.

Class Size: Up to 5 for the C-Level Session, Max Class Size of 20 for all other sessions. Please call or email for pricing.

- ❖ **Recognize Agile Principles and how these apply directly to managing the delivery of successful projects.**
- ❖ **Clearly define the role of Executives in motivating and supporting Agile teams.**
- ❖ **Learn what to expect with regard to organizational change and what you might see in your organization.**
- ❖ **Recognize how metrics drive behavior and what Agile metrics can influence positive team behavior and drive more effective results.**
- ❖ **Gain a clear understanding of the four pillars of Agile Thinking.**
- ❖ **Learn the 12 Steps to lead a successful Agile Implementation.**



AGILE PRODUCT OWNERSHIP

Abstract: Be prepared to embrace all that fulfills the role of the product owner. Learn all you wish to know about the five levels of Agile planning and where the product owner plays a key role. Focus on how the Product Owner serves the Agile teams through creation and maintenance of a stack ranked product backlog. Gain insight on how to use story-mapping techniques in order to create effective user stories and how to bridge the knowledge transfer gap with the team to assist in getting things done.

Audience: This course is designed for individuals who are product owners, product managers, business analysts, functional analysts, or technical analysts.

Duration: Two Days.

Class Size: The maximum number of students for this workshop is twenty.

- ❖ **Understand the role of the Product Owner and supporting analysts.**
- ❖ **Execute the responsibilities of the Product Owner during all levels of planning.**
- ❖ **Identify & leverage personas to discover your real target audience.**
- ❖ **Use visioning, persona identification, story mapping, and bdd to create a well defined set of backlog items.**
- ❖ **Learn best estimation tips for both backlog items and releases allowing greater predictability.**
- ❖ **Process the 12 Steps to lead a successful Agile Implementation.**



EMPOWERING AGILE TEAMS

Abstract: Agile teams often struggle with the transition from traditional project management to a more lean Agile approach. Many are not accustomed to being self organized, self policed, and empowered. This session is designed to assist teams in gaining a higher understanding of what to expect with regard to the organizational transformation that comes along with a complete Agile transformation.

Audience: This course is designed for individuals and teams who need the extra boost to jump start their Agile implementation. Increase team morale. Improve delivery expectations. Set realistic expectations. Educate those who need the extra boost.

Duration: One Day

Class Size: The maximum number of students for this workshop is twenty.

- ❖ **Recognize and be willing to participate in a self organizing team.**
- ❖ **Understand the key roles in the Agile process and what they are responsible for.**
- ❖ **Acknowledge and understand the definition of done.**
- ❖ **Exhibit an understanding of Servant Leadership**
- ❖ **Develop a getting things done mentality**
- ❖ **Understand the definition of potentially shippable and work towards this goal**



PMI-ACP PREPARATION COURSE

Abstract: The Project Management Institute has solidified the Agile learning process! If you're experienced using agile approaches, have good collaboration skills, eagerly embrace complexity and thrive on rapid response times, then your talents are in demand. The PMI Agile Certified Practitioner (PMI-ACP)® formally recognizes your knowledge of agile principles and your skill with agile techniques. It will make you shine even brighter to your employers, stakeholders and peers.

The PMI-ACP® is one of the fastest growing certifications, and it's no wonder. Organizations that are highly agile and responsive to market dynamics complete more of their projects successfully than their slower-moving counterparts – 75 percent versus 56 percent – as shown in our 2015 Pulse of the Profession® report.

The PMI-ACP spans many approaches to agile such as Scrum, Kanban, Lean, extreme programming (XP) and test-driven development (TDD.) So it will increase your versatility, wherever your projects may take you.

Upon successful completion of this course you will be ready to be seated to take the PMI-ACP proctored Examination. Completion of this course guarantees that you will pass the examination.

Professional Development Units (PDUs) / Scrum Education Units (SEUs): PMPs: You are eligible to receive 21 PDUs for this course. Likewise 21 SEUs are awarded for this course.

Audience: If you work on agile teams or if your organization is adopting agile practices, the PMI-ACP is a good choice for you. Compared with other agile certifications based solely on training and exams, the PMI-ACP is evidence of your real-world, hands-on experience and skill.

Duration: Three Days

Prerequisites:

2,000 hours of general project experience working on teams. A current PMP® or PgMP® will satisfy this requirement but is not required to apply for the PMI-ACP.

1,500 hours working on agile project teams or with agile methodologies. This requirement is in addition to the 2,000 hours of general project experience.

21 contact hours of training in agile practices

Class Size: The maximum number of students for this workshop is twenty.





LET AGILEDAD CREATE CUSTOM CURRICULUM & COURSEWARE FOR YOUR ORGANIZATION

AgileDad Creates curriculum designed to help your organization be successful. Our solutions can be purchased outright and carry your organization's logo, or can be leased on a per use basis. Please contact LearnMore@AgileDad.Com for more information and pricing.



AgileDad also offers a variety of E-Learning modules! These modules are available by subscription only. Contact LearnMore@AgileDad.Com for details and pricing.

- Allow your company to learn from wherever they are.
- Always have the most current Agile teachings at your fingertips.
- Affordable subscription model makes it easy and effective for most organizations.



COURSE CONTENT AVAILABLE WHEN YOU NEED IT



EDUCATE AT A COMFORTABLE KNOWLEDGE LEVEL



OBSERVE AND REPLICATE REPEATABLE RESULTS

AGILEDAD MODULES - A-Z AGILE FOCUS

- AGILE FOR NON-COLOCATED TEAMS
- BUSINESS ANALYSIS & CREATION
- CONTRACTS FOR AGILE PROJECTS
- DEVOPS IN AN AGILE WORKSPACE
- EDUCATION USING AGILE METHODS
- FUNDING MODELS FOR AGILE
- GETTING THINGS DONE WITH AGILE
- HUMAN CENTERED WORKSPACES
- IDENTIFYING & MANAGING TECH DEBT
- JUMPSTART YOUR AGILE PROJECT
- KANBAN & SCRUMBAN FOR TEAMS
- LEAN DESIGN SYSTEMS THINKING
- MVP - BUILDING THE RIGHT THING
- NON-SOFTWARE AGILE IMPLEMENTATION
- ORGANIZATIONAL AGILE TRANSFORMATION
- PROGRAM & PORTFOLIO MANAGEMENT
- QUALITY ASSURANCE & AGILE
- RAPID RELEASE PLANNING & AGILE
- SCALING AGILE & STRATEGY
- TEST AUTOMATION & AGILE
- USER EXPERIENCE (UX) & AGILE
- VALUE DRIVEN DESIGN & FOCUS
- WORK IN PROGRESS (WIP) LIMITS
- XP & AGILE INTEGRATED
- YARDSTICK & OTHER AGILE METRICS
- ZESTFUL AGILE IMPLEMENTATIONS



Raising TheBar!

800+

successful implementations

\$2.8M

avg. cost savings per year

350%

avg. increase in productivity

100%

organizational success

The AgileDad Name

A name can mean a lot of different things. Many have commented that the AgileDad name is quite unique and we frequently get inquiries regarding the origin. In the early 2000's, during the early days of the Agile revolution, V. Lee Henson, the founder of AgileDad had the opportunity to attend a Certified ScrumMaster session taught by the creator of Scrum Ken Schwaber. This course & workshop had such a deep impact, Lee was excited to apply all of the teachings anywhere that he could and in any way possible.

It did not take long for him to realize that these principles could be extended far beyond the workplace. These values should be practiced on non-software related projects and could easily extend into the home. Lee went on to apply these principles at home to better organize the way he worked on his very own "honey-do list", and created a working Scrum Model for his children to complete their own chores. It grew into a successful program and it was not long before many of his friends and peers called him the "AgileDad".

It was not until years and many conference presentations later that he realized this would make the perfect name for his organization. The two overarching reasons for this decision were his remembrance of advice he received from his very own dad to help keep his life on track. Organizations should likewise have a place to go when they need advice or counsel to get them through a rough patch in the life-cycle. The second reason wound up being a simple breakdown of the word dad. In order to enjoy a successful Agile implementation, The first d is for design. Designing the way your organization approaches Agile implementation is critical. Every organization is different and the approach should be hand-crafted to fit both the culture and needs of your company. The a is for alignment. This second letter requires organizations to be thoughtful in the way that they align both work and people to get the job done. The final d is for discipline. It requires great discipline to be successful when applying Agile. Many people do not realize that Agile may be the most simple solution that is most often applied and practiced incorrectly. Execution and the empirical process are critical for the success of organizations. AgileDad is prepared to assist you on this Agile journey and we look forward to helping craft the next chapter of your journey.



AgileDad Supports Education at All Levels

- AgileDad is proud to partner with major universities to provide world class business and project management curriculum.
- AgileDad has sponsored events to help educators at all levels achieve Agile & Scrum Certifications to help them be successful in the classroom.
- To learn more, please contact us at LearnMore@AgileDad.Com

ABOUT AGILEDAD



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COACHES & TRAINERS

When it comes to Agile, selecting the best partner for training, coaching, certification, mentoring, & facilitation is of the highest urgency. At AgileDad we realize that you have trusted us with the most precious part of your organization, the people. We work very hard to be the leader in helping your organization make critical decisions and teaching you to make those decisions in the future. Years of experience at hundreds of companies provide us with the tools necessary to help you achieve your Agile goals. Let's take a moment to meet the core team:



V. LEE HENSON CST
President & CEO

Lee's is currently one of just over 200 Certified Scrum Trainers world wide. He is also a SAFe Scaled Agile Program Consultant, Project Management Professional, PMI Agile Certified Practitioner, and a Certified Lean Agile Professional.



STACEY ACKERMAN
Sr. Marketing Specialist /
Agile Coach & Trainer

Stacey knows what it's like to be a marketer, after all she's one of the few agile coaches and trainers that got her start there. After graduating from Journalism school, she worked as a content writer, strategist, director and adjunct marketing professor.



CHUCK LUDWIGEN
Sr. Agile Coach & Trainer

Chuck is the founder of Clarity Minded Consulting. He has over thirty years experience both building technology solutions and processes used to take those projects from concept to production. "The process should be developed in the same way that an application is; with standards, requirements, collaboration, evaluation, objectives, and measurements."



MICHELLE HURTLEY
Agile Coach & Trainer

Michelle is organized. Beginning in the United States Air Force as a computer operations specialist, Michelle instantly and repeatedly drew organization and efficiency out of the variety of tasks and teams she served. To this day, she can step into virtually any role and bring a clear, efficient oversight of every step of a project. "I am honored to help people do what they do better."



SHAWN HURTLEY
Technology Coach & Trainer

Shawn Hurtley is a teacher and consummate problem solver. Having held roles as a technology educator as well as an implementer, Shawn has a distinct ability to see a product from the perspective of the ultimate consumer. "Sometimes we are too focused on pure technology. We forget the person at the other end of the keyboard. Never ignore or forget the human factor."



Rachel Rayner
Photographer/Videographer

Rachel is the co-founder of Plaid Plain Productions, through which she produced, directed, co-wrote, filmed and acted in the web series Rehearsals in the Key of H. She graduated from Fort Hays State University with Bachelor's degrees in Music and English Writing and a minor in German. In addition to filmmaking, Rayner enjoys aikido, dancing, hiking with her dorky dog, and cooking.

Can AgileDad Coaching Help Your Company?

The AgileDad Coaching approach is different and truly unlocks and maximizes your potential for Agile Implementation success!

For years many organizations have offered the same type and model for Agile Coaching. Your company spends a large part of its' budget on bringing in a company that plants one coach on the ground and provides you with round the clock coaching at a standardized rate whether you need that coach there or not regardless of their specialty. This is a non-working solution that we have found a remedy for.

We start with an initial assessment of the Agile teams and contributors, long-term targets will be set with regard to your company's vision and implementation plan for Agile. This includes short-term and long-term plans to help teams, ScrumMasters, Product Owners and leaders be highly effective by utilizing the AgileDad 12 step coaching model. Coaching hours may be used for planning, resolving impediments, backlog grooming, mentoring, or anything that helps your organization see Agile success. We systemically help with the cultural and organizational changes needed, process improvement and sustainability of those changes . Coaching hours are sold as a bucket of hours that never expire so the right coach can help you to get Agile started or refined within your organization. The goal of the Agile Coach in your organizations to work with the organization to develop an Agile Center for Excellence for long-term sustainability internally instead of long-term dependency on coaching and consulting services.

Coaching hours are billed at a flat rate and you have the opportunity to utilize that time based on the level of coach needed in order to facilitate the type of work that needs to be done. In order to maintain scheduling and coaches sanity, we do enforce minimum on-site time-lines that are short in nature and do allow for hours to be used remotely when applicable. This unique approach has yielded some amazing results. Do not take our word for it. Here is what a few of our clients have had to say:

"The great thing about having an AgileDad coach is being able to have an outside perspective to see what we can do to improve. It helps identify where are we a little bit off, what is working well and is really helping to improve where it makes sense. It's an investment and well worth it." "Some of the first guidance I heard was about team size and how getting to the right team size would improve how productive we were in addressing the right priority items. Doubling production by dividing just didn't make sense to me but after we got teams to the right size, there are many teams that are now reporting 3 to 4 time to improvement in throughput. It's amazing that such a simple concept has made profound impact for our company." "After training and some initial follow-up coaching sessions, the office is hyped on this applying-new-knowledge-to-processes, so hooray!"

How is AgileDad Coaching different from the rest?

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- AgileDad sells coaching as a bucket of hours that you can use as needed.
- The bucket of hours NEVER expire!
- All AgileDad Coaching is 100% guaranteed! We will enhance your process!
- Our job is to help you build your internal Agile Center of Excellence.
- MANY qualified references available upon request for your review.

REAL PEOPLE- REAL PROJECTS REAL RESULTS - REAL AGILE



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Best Training I have ever had! I am pleased to add Agile Scrum Master Certification to my portfolio (including Six Sigma Master Black Belt Certification), thanks to Lee's training and encouragement. Lee is very engaging and keeps the subject interesting! I highly recommend Lee to individuals and companies for his training and motivational presentations!

Dino Marsili - Cisco



I have had the wonderful opportunity to participate in Certified Scrum Master training. The training itself was unlike any training I have participated in! Aside from being incredibly thorough as it pertained to the CSM discipline, it was engaging, entertaining and truly hands on. I definitely received more than I bargained for in a very positive way. The morning exercise on the first day created a positive synergy with the other participants that carried through the entire class. I highly recommend Agile training and any other Agile or Project Management classes in the future.

Shauna Kay Harris - Delta Airlines



I was privileged enough to be able to take CSPO and CSM workshops in 2017. The teaching style is hands on and practical. He has the ability to create balance between the training materials and real life application of the information. He is very engaging and keeps the students full attention and participation throughout both courses. He is down to earth and truly cares about the students that he is teaching. He wants all of his students to be successful in their aspirations and this was clear in how he lead and interacted with students from all walks of life. His class has been a catalyst to change for me and I will always appreciate learning from him.

Keri Dunlap - Innovation - Worldpay



I recently completed the Scrum Certified Product Owner course under Lee's tutelage and realized that he's the single best instructor I've had during my professional career. Lee has the unique ability to transform the complex into the manageable and the challenging into understandable, all while promoting an enjoyable learning atmosphere. He can be an invaluable human resource for anyone looking to fully understand Scrum and take their career to the next level.

Chris Errington - Nielsen Company



The AgileDad CSM course was undoubtedly one of the most interesting and beneficial courses I have taken. Not only did the course provide great information, but also a very fun learning environment that made it easy to sit through a two day course (which is usually not the case!). I would absolutely recommend the AgileDad courses to anyone interested in learning about Scrum.

Carley Donovan - Salesforce



I had the pleasure of attending a Certified Scrum master course. I have thought technical subjects over the years and attended many training sessions and courses. This was without doubt one of the best I have participated in. He delivered the material in a entertaining way, anchored it to real world scenarios, explained complex areas from a multiple of view points. Was I able to pass the exam? Without a doubt, but that wasn't really the point for me. If you want to learn SCRUM or solidify and improve what you do with Agile already then I encourage you to seek Lee's course out and sign up.

Mat Young - Dell EMC



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