COURSE CATALOG
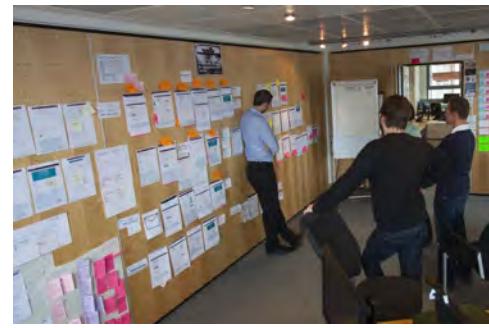## 2026 AGILE TRAINING & COACHING

SCRUM ALLIANCE CERTIFICATION

Scrum Alliance Certifications are the perfect way to get the skills you need to advance your career and transform the world of work:

Certified ScrumMaster
Advanced Certified ScrumMaster
Certified Scrum Product Owner
Advanced Certified Scrum Product Owner
Certified Agile Facilitator

SCRUM ALLIANCE MICRO-CREDENTIALS

Scrum Alliance Micro-Credentials are a great way to engage and gain Agile knowledge:

Agile OKR's
Agile In Sales
Agile Essentials
Scrum Essentials
AI For Scrum Masters
AI For Product Owners
Get Started With AI Prompt Engineering
Introduction To Agile Coaching
Becoming An Agile Coach
Agile Coaching Skills
Conflict Management Skills

AGILEDAD CREDENTIALED COURSES

These courses are designed to maximize the value of your learning experience, focusing on actionable skills and real-world application. Whether you aim to enhance team performance, improve leadership abilities, or deepen your Agile knowledge, these award-winning classes provide everything you need to succeed without the pressure of certification requirements.

Agile and Scrum Fundamentals
Advancing and Scaling Agile
AI For Project Managers
AI For Product Managers
AI Application For Leaders
AI Application In Agile
Agile Leadership Summit (Levels 1-3)

TEAM IMMERSION WORKSHOP

This private workshop offers participants a hands-on opportunity to experience the entire Agile lifecycle in a condensed format, using their actual work. From crafting a vision to executing daily activities, all aspects of Agile planning are addressed. Participants will learn, practice, and master prioritization and estimation techniques as a team. Key Agile principles, including cadence, communication, and transparency, are emphasized and internalized through collaborative learning. By immersing themselves in this shared experience, teams can accelerate their journey to Agile success and achieve outstanding results.

AGILE LEADERSHIP SUMMIT

The success of Agile implementations depends heavily on the support and trust of executive leadership and management. Executives play a vital role in removing obstacles, empowering teams, and inspiring the organization to better serve its end consumers. Achieving these outcomes requires a shared understanding between executives and teams. This summit serves as a forum to build a solid foundation of Agile knowledge, both in principle and practice. Participants will gain insights into setting realistic expectations and learn effective strategies to support Agile teams and processes, driving organizational success.

AI COURSE OFFERINGS

AI isn't the future it's already changing how teams plan, lead, and deliver. AgileDad's AI courses are designed for real practitioners who want practical, immediately usable skills, not theory or buzzwords. Our AI offerings show leaders, ScrumMasters, Product Owners, and teams how to leverage AI responsibly to improve decision-making, accelerate delivery, enhance facilitation, and reduce waste all while keeping people at the center of the work. No fluff. No fear-mongering. Just pragmatic AI for modern Agile teams.

EMPOWERING AGILE TEAMS

The transition from traditional project management to a lean Agile approach can be challenging for many teams. Adapting to being self-organized, self-managed, and fully empowered often requires a significant shift in mindset and practices. This session is designed to help teams navigate the organizational transformation that accompanies a full transition to Agile. Participants will gain a deeper understanding of what to expect, how to embrace empowerment, and how to thrive in an Agile environment.

PMI CERTIFICATION PREP

We are proud to offer comprehensive preparatory sessions for the following PMI-accredited certifications:

PMI-ACP Test Certification Prep
PMP Test Certification Prep
PMI-PBA Certification Test Prep

Each session is designed to ensure your success, providing all necessary materials and books. These workshops include a pre-test to assess readiness, interactive sessions to deepen understanding, and practical strategies to help you achieve certification with confidence.

Agile Coaching & Mentoring

AgileDad coaches are globally recognized as industry leaders, known for their hands-on approach in helping organizations make critical decisions and empowering teams to thrive in their Agile journey.

We stand behind our services with a 100% satisfaction guarantee. Coaching is offered in flexible buckets of hours that can be used as needed, at any level, and never expire.

For more information, contact LearnMore@AgileDad.Com and discover how AgileDad coaching can drive your success.

> All AgileDad training workshops are available in two formats public sessions with a diverse group of students or private sessions tailored exclusively for your team. Workshops can be conducted virtually via Zoom or delivered live on-site at your company, offering flexibility to meet your specific needs.

> AgileDad specializes in creating custom training curriculum tailored to your organizations unique needs. These custom programs can be purchased outright or licensed for ongoing use, ensuring your teams receive the most relevant and impactful training to drive success.

> AgileDad coaches have provided training and coaching at 45 of the Fortune 100 companies, demonstrating our proven expertise in driving Agile success. Additionally, our Agile Project Management curriculum is taught at many major universities, equipping the next generation of professionals with the skills needed to excel in today's dynamic business environment.

Overview

AgileDad

LearnMore@AgileDad.Com
866-410-1616

Why AgileDad?

About AgileDad:

At AgileDad, we stand apart as a global leader in Agile certification training and business agility coaching. Our approach is inclusive, pragmatic, and deeply rooted in human psychology. Unlike traditional frameworks, we provide actionable tools and strategies tailored to thrive in today's ever-evolving business environment. With the rise of remote work and innovative collaboration methods, AgileDad is at the forefront, delivering leadership guidance and customized solutions to help organizations achieve true business agility.

We believe agility is not a one-size-fits-all solution. AgileDad embraces a philosophy centered on collaboration and communication, recognizing that every organization has unique needs and structures. Instead of applying a cookie-cutter approach, we work with you to design an Agile process that aligns seamlessly with your business operations, ensuring more frequent and reliable delivery cadences.

Organizational change requires time, expertise, and skilled guidance. Without it, efforts to adopt Agile can be costly and ineffective. Our mission is to empower your team, enabling you to establish an internal Agile Center of Excellence. This foundation provides the tools, knowledge, and confidence for a successful Agile transformation. Ultimately, our goal is to make our guidance redundant as your organization becomes self-sufficient in Agile practices.

895

AgileDad has hosted over 800 Public CSM & CSPO workshops.

218

218 Public Recommendations on AgileDad LinkedIn Profile

45

AgileDad has provided Coaching & Training in 45 of the Fortune 100 Companies

99%

99% of AgileDad Students pass their certification exam after attending a workshop.

AGILEDAD SNAPSHOT

12,458
AgileDad has certified over ten thousand ScrumMasters through the Scrum Alliance

4,992
AgileDad has certified over four thousand Product Owners through the Scrum Alliance

4,984
Agile teams have received Agile Coaching from AgileDad

10%
10% of all AgileDad earnings are donated to local, national, & international charity organizations

28
AgileDad offers twenty-eight Agile Training workshops in addition to our world class coaching offerings!

24
AgileDad was founded in 2002. This means we have over **24** years of Agile Experience to share with your organization

REGISTERED EDUCATION PROVIDER

AgileDad has been recognized as a world class training & education provider and has been approved by every major accreditation body.

COURSES & WORKSHOPS

AgileDad

Agile & Scrum Fundamentals
AgileDad Credentialed Workshop
Instructor: V. Lee Henson CST

About The Agile Fundamentals Workshop

One of the most common points of Agile adoption failure comes with the incremental on-boarding of Agile teams throughout an organization while not having everyone starting with the same foundational Agile knowledge. This workshop session is designed to help everyone on the team learn the fundamental principles behind what makes Agile work, and allows them to participate in several real world exercises. This structure allows everyone on the team to learn the 'Why' behind the 'How', and gives everyone a chance to leave with the tools needed to effectively do their job better. This is a mandatory prerequisite to any Advanced or Scaling Agile training session.

Class Logistics:

〉 AgileDad Credentialed Course
〉 2-Day Online or In-Person Workshop
〉 Class Eligible For 16 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Qualify For Advanced Workshop

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

AgileDad, LLC.
Orlando, FL | Salt Lake City, UT

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	Agile Principles & Values	> Defining Agile > Agile Manifesto & 12 Principles > The Agile Landscape > Agile vs. Waterfall > The Scrum Flow Disconnect
10:15 – 12:00 PM	Roles & Accountabilities	> Roles Overview > Agile Leadership > The POBAFATA Defined > ScrumMaster Defined > Self Organized Teams
12:00 – 1:00 PM	**Lunch - Day 1**	
1:00 – 2:15 PM	Planning & Process	> The Agile Meetings Playbook > Vision & Strategy > ART Of The Agile Press Release > Roadmap Planning > Defining The Backlog > Understanding Personas
2:30 – 3:00 PM	Backlog Item Creation, Prioritization, and Estimation	> Priority Defined > Complexity Defined > MoSCoW Defined > Objective Stack Ranking
3:00 – 4:00 PM	Importance of Limiting WIP	> Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	> Day 1 Review > Homework & Dismissal
	Day Two	
8:30 – 10:00 AM	Rapid Release Planning	> Release Defined > Release Planning Strategy > Value of Release Planning > RRP Detailed Instructions > The Sliding Scale
10:00 – 10:15 AM	**Morning Break**	
10:30 – 12:00 PM	Sprint Planning & Daily Meeting	> Definition of Done > Sprint Planning Details > Daily Meeting Rules > Working With Remote Teams > Agile Reporting
12:00 – 1:00 PM	**Lunch - Day Two**	
1:00 – 3:30 PM	Review, Demo, & Retrospective	> Sprint Review > Sprint Demo > Sprint Retrospectives > Importance of Limiting WIP > Dealing With Interruptions > Podcast & Other Resources
3:30 – 5:00 PM	Course Closure	> Backlog Refinement > Understanding Communication > Reading List > Final Thoughts

Advancing & Scaling Agile
AgileDad Credentialed Workshop
Instructor: V. Lee Henson CST

About Advancing & Scaling Agile Workshop Many Teams and Organizations have been practicing Agile for quite some time. and have mastered all of the foundational principles. This workshop is specifically designed to explore and discuss advanced Agile concepts. We will answer the how and why behind many Agile techniques and introduce you to the parts of Agile that are not discussed in best-selling books or industry leading videos.

We will also explore an agnostic view towards scaling business agility. Learn what works and where you may need to steer clear. The end goal is to focus on what is needed in order to create an internal Agile Center of Excellence.

Many have dubbed this workshop Agile 2.0.

Class Logistics:

⟩ AgileDad Credentialed Course
⟩ 2-Day Online or In-Person Workshop
⟩ Class Eligible For 16 PDU's or SEU's
⟩ One Year AgileDad Alumni Membership
⟩ Reference Workbook Included

⟩ Prepare for Agile Coaching

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	The Full Agile Landscape	> Defining Full Agile > Breakdown of Initiate > Deconstructing Discovery > Delivery Execution > Planning For Release
10:15 – 12:00 PM	Advancing Roles & Accountabilities	> Leadership Engagement > Breaking Down the POBAFATA > Roles vs. Titles - Who Cares > ScrumMaster Magnified > The Agile Center of Excellence
12:00 – 1:00 PM	**Lunch - Day 1**	
1:00 – 2:15 PM	Managing Technical Debt and Interruptions	> What is Technical Debt > Unintentional vs Intentional Debt > Seven Debts Deep Dive > Known But Not Resolved > The Technical Debt Sprint > The Cost of Interruptions
2:30 – 3:00 PM	The Team John Concept	> Laser Focus vs High Performance > Team John Applied > Measurable Results > When NOT To Team John
3:00 – 4:00 PM	Importance of Limiting WIP	> Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	> Day 1 Review > Homework & Dismissal
	Day Two	
8:30 – 10:00 AM	Rapid Release Planning	> Release Defined > Release Planning Strategy > Value of Release Planning > RRP Detailed Instructions > The Sliding Scale
10:00 – 10:15 AM	**Morning Break**	
10:30 – 12:00 PM	Objective Stack Ranking	> Priority Equals Urgency > Advanced Story Pointing Techniques > Time vs Relative Complexity > OSR Applied > Understanding The Formula
12:00 – 1:00 PM	**Lunch - Day Two**	
1:00 – 3:30 PM	Scaling Demystified	> Scaling Techniques > SAFe Essentials > LeSS Is More > Scrum At Scale > Disciplined Agile Delivery > When NOT to Scale
3:30 – 5:00 PM	Course Closure	> Backlog Review > Podcast & Additional Resources > Reading List > Final Thoughts

AgileDad

AI For Project Managers
AgileDad Credentialed Workshop
Instructor: V. Lee Henson CST

AI For Project Managers

Project Managers balance scope, timelines, risk, cost, and people in an environment of constant change. As AI becomes part of daily work, Project Managers must know how to use it responsibly to support planning, decision-making, and delivery without losing the human side of leadership.

This workshop focuses on practical, real-world applications of AI for Project Management from smarter planning and risk awareness to clearer reporting and decision support. AI isn't replacing judgment; it's augmenting it.

Grounded in years of hands-on Agile coaching and delivery experience, this workshop goes beyond frameworks and textbooks and goes straight into the LLM to help you engage and use AI to better execute in your work responsibilities.

Class Logistics:

❯ AgileDad Credentialed Course
❯ 1 Day Online or In-Person Workshop
❯ Class Eligible For 8 PDU's or SEU's
❯ One Year AgileDad Alumni Membership
❯ Reference Workbook Included

❯ Prepare for AI Appliation In Agile

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 9:30 AM	The Reality of AI In Project Management	> Current AI Capabilities > Common AI Myths > Agile and Hybrid Fit > Automation vs Intelligence > Organizational AI Maturity
9:30 – 10:00 AM	AI As An Augmentation Tool	> Preserving Accountability > Human Judgement Priority > Avoiding Decision Abdication > Leadership Effectiveness Boost > Clarity Over Control
10:00 – 10:15 AM	Morning Break	
10:15 – 10:45 AM	Responsible AI Use For Project Managers	> Ethical Considerations > Data Bias Risks > Information Security > Stakeholder Transparency > Usage Guardrails > Real Working Examples
10:45 – 11:15 AM	AI Enhanced Planning & Forecasting	> Scenario Modeling > Pattern Recognition > Estimation Support > Team-based Planning
11:15 – 11:45 AM	AI For Risk Identification & Issue Detection	> Early Warning Signals > Trend Analysis > Proactive Mitigation
11:45 – 12:00 PM	Pre-Lunch Recap	> Pre-Lunch Review > Open Q&A
	Lunch	
1:00 - 1:30 PM	Smarter Reporting & Executive Communication	> Data Synthesis > Executive Translation > Automated Updates > Metric Integrity > Trust Building
1:30 – 2:00 PM	AI in Facilitation & Collaboration	> Agenda Preparation > Retrospective Support > Stakeholder Alignment > Meeting Effectiveness > Human Centered Collaboration
2:00 – 2:30 PM	Afternoon Break	
2:30 – 3:30 PM	Building an AI-Aware Project Management Practice	> Role Evolution > Skill Development > Sustainable Habits > Value Measurement > Change Leadership > Effective Prompting
3:30 – 5:00 PM	Course Closure	> Information Summarization Workflow Integration > Reading List > Final Thoughts

AgileDad

AI For Product Managers
AgileDad Credentialed Workshop
Instructor: V. Lee Henson CST

AI For Product Managers

Product Managers operate at the intersection of customer value, business strategy, and delivery reality. As AI becomes embedded in modern products and organizations, Product Managers must learn how to use AI responsibly to improve discovery, prioritization, strategy, and communication, without outsourcing product thinking or customer empathy.

This workshop focuses on practical, real-world AI applications that help Product Managers make better decisions, create clearer roadmaps, and deliver meaningful outcomes, while keeping humans firmly at the center.

Grounded in years of hands-on Agile coaching and delivery experience, this workshop goes beyond frameworks and textbooks and goes straight into the LLM to help you engage and use AI to better execute in your work responsibilities.

Class Logistics:

⟩ AgileDad Credentialed Course
⟩ 1 Day Online or In-Person Workshop
⟩ Class Eligible For 8 PDU's or SEU's
⟩ One Year AgileDad Alumni Membership
⟩ Reference Workbook Included

⟩ Prepare for AI Appliation In Agile

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 9:30 AM	The Reality of AI In Product Management	> AI Capability Realities > Product AI Myths > Opportunity Identification > Product AI Fit > Maturity Assessment
9:30 – 10:00 AM	AI As Product Decision Support	> Judgment First > Augmented Insights > Automation Bias Risks > Decision Accountability > Clarity Over Certainty
10:00 – 10:15 AM	Morning Break	
10:15 – 10:45 AM	Responsible And Ethical AI Products	> Ethical Product Design > Bias Awareness > Data Responsibility > Stakeholder Transparency > Customer Trust > Transparency Expectations
10:45 – 11:15 AM	AI In Product Discovery & Learning	> Insight Synthesis > Pattern Recognition > Hypothesis Generation > Discovery Acceleration
11:15 – 11:45 AM	AI Assisted Prioritization and Tradeoffs	> Outcome Focus > Tradeoff Clarity > Noise Reduction
11:45 – 12:00 PM	Pre-Lunch Recap	> Pre-Lunch Review > Open Q&A
	Lunch	
1:00 - 1:30 PM	Strategy, Roadmaps, and Outcomes	> Strategic Alignment > Scenario Planning > Outcome Roadmapping > Portfolio Visibility > Strategic Storytelling
1:30 – 2:00 PM	Communicating With Stakeholders Using AI	> Executive Narratives > Decision Framing > Expectation Alignment > Facilitation Support > Trust Reinforcsment
2:00 – 2:30 PM	Afternoon Break	
2:30 – 3:30 PM	Building an AI-Enabled Product Practice	> Role Evolution > Skill Development > Sustainable Adoption > Outcome Measurement > Product Leadership > Effective Prompting
3:30 – 5:00 PM	Course Closure	> Information Summarization Workflow Integration > Reading List > Final Thoughts

AgileDad

AI Application For Leaders
AgileDad Credentialed Workshop
Instructor: V. Lee Henson CST

AI Application for Leaders

Leaders today are navigating unprecedented complexity, rapid change, increasing expectations, and accelerating technology. AI is now part of that reality. Leaders don't need to become technologists, but they must understand how to apply AI responsibly to improve clarity, decision-making, communication, and outcomes without eroding trust, culture, or accountability.

This workshop focuses on practical, real-world applications of AI for leaders who want to lead with confidence, wisdom, and humanity in an AI-enabled world.

Grounded in years of hands-on Agile coaching and delivery experience, this workshop goes beyond frameworks and textbooks and goes straight into the LLM to help you engage and use AI to better execute in your work responsibilities.

Class Logistics:

〉 AgileDad Credentialed Course
〉 1 Day Online or In-Person Workshop
〉 Class Eligible For 8 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Prepare for AI Appliation In Agile

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 9:30 AM	The Reality of AI For Modern Leaders	> AI Capability Realities > Leadership AI Myths > Opportunity Awareness > Business Impact Areas > Organizational Readiness
9:30 – 10:00 AM	AI As Leadership Decision Support	> Judgment Remains Human > Augmented Insights > Avoiding Automation Bias > Decision Accountability > Clarity Over Certainty
10:00 – 10:15 AM	Morning Break	
10:15 – 10:45 AM	Responsible And Ethical Leadership With AI	> Ethical Considerations > Bias Awareness > Data Responsibility > Trust Preservation > Usage Guardrails > Leadership Guardrails
10:45 – 11:15 AM	AI In Strategy And Direction Setting	> Scenario Exploration > Strategic Assumptions > Pattern Recognition > Risk Visibility
11:15 – 11:45 AM	AI For Communication And Influence	> Message Clarity > Executive Storytelling > Stakeholder Alignment
11:45 – 12:00 PM	Pre-Lunch Recap	> Pre-Lunch Review > Open Q&A
	Lunch	
1:00 - 1:30 PM	AI Supporting Teams And Culture	> Workload Visibility > Team Health Signals > Psychological Safety > Change Support > Human-Centered Leadership
1:30 – 2:00 PM	Knowing When NOT To Use AI	> High-stakes Decisions > Empathy Required > Ethical Boundaries > Overconfidence Risks > Human Judgment Moments
2:00 – 2:30 PM	Afternoon Break	
2:30 – 3:30 PM	Building an AI-Aware Leadership Practice	> Leadership Role Evolution > Skill Development > Sustainable Adoption > Outcome Measurement > Leading Responsibly > Effective Prompting
3:30 – 5:00 PM	Course Closure	> Information Summarization Workflow Integration > Reading List > Final Thoughts

AI Application In Agile
AgileDad Credentialed Workshop
Instructor: V. Lee Henson CST

About AI Application In Agile

This one-day AgileDad Credentialed Workshop is designed to introduce participants to the transformative capabilities of AI as they apply to Agile practices, enhancing project management, team dynamics, and delivery outcomes.

During this dynamic session, you will dive deep into the fundamentals and applications of leading AI technologies such as Claude, Gemini, Jasper, CoPilot, and notably, ChatGPT-5x. These tools are at the forefront of AI innovation, offering unique solutions that can streamline decision-making processes, automate routine tasks, and provide insightful analytics, thereby accelerating the Agile workflow and increasing project efficiency.

Whether you are a product owner, a scrum master, or a team member seeking to leverage AI within your Agile environment, this workshop will equip you with the knowledge and skills needed to effectively integrate AI tools into your daily operations. V. Lee Henson's expert guidance ensures a comprehensive learning experience, with practical examples and interactive discussions that highlight how AI can solve real-world problems in Agile settings.

Harness the power of AI and revolutionize your Agile practices. Gain the insights and tools necessary to lead your projects and teams towards more innovative and productive horizons.

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 9:40 AM	Generative AI Foundations	> Understand Essential Terms > Explore Various AI Models > Prompt Writing Explained > Ethical AI Explained > Agile & AI Synergy
9:40 – 10:15 AM	AI Product Idea Generation and Brainstorming	> AI Generated Product Ideas > Brainstorming & Communication > High Level Project Plan Creation > Key Agile Roles Defined > API Tool Integrations
10:15 – 10:30 AM	Morning Break	
10:30 – 11:00 AM	Vision & Strategy Creation	> The Agile Press Release > The Elevator Pitch > North Star vs Product Vision > Product Brand Awareness > The Question Words > Help Me Understand
11:00 – 11:15 AM	Visual & Contextual Roadmapping	> Epic Level Roadmapping > Swim-Lane Roadmaps by Quarter > Contextual Roadmaps > Visual Roadmapping
11:15 – 11:30 AM	Sample Product Backlog Creation	> Feature & Story Introduction > Breaking Down Complex Work > Backlog Creation & Allocation
11:30 – 12:00 PM	Create a Perfect Persona	> Persona Identification & Creation > Visual Empathy Mapping
12:00 - 1:00 PM	Lunch	
1:00– 2:15 PM	Build Amazing Team Working Agreements	> Workplace Culture, Norms, & Standards > Meeting Templates & Guidelines > Team Working Agreement Creation > Communication Styles & Preferences > Team Sign-Off
2:15 – 2:30 PM	Afternoon Break	
2:30 – 3:45 PM	Exporting Assets From AI	> Prompts To Export Assets > Perfecting Export Results > Validate and Verify Data > AI Memory Building > Create A Prompt Library
3:45 – 4:00 PM	Afternoon Break	
4:00 – 4:30 PM	Generating Meaningful AI Prompts	> Create a Prompt to Master Prompt > Teach AI To Ask You FIRST > Build on Communicative Learning > Structure Better Prompts > Leverage AI In Marketing & Media > Agile AI Case Studies
4:30 – 5:00 PM	Course Closure	> Content Review > Open Q&A > Reading List > Final Thoughts

AgileDad

Agile Leadership Summit
AgileDad Credentialed Workshop
Instructor: V. Lee Henson CST

About The Agile Leadership Summit

To maximize the effectiveness of Agile implementations, it is essential to secure robust support and trust from leadership and management. Executives are instrumental in eliminating barriers, empowering teams, and fostering a culture of motivation and inspiration throughout the organization, ultimately enhancing service delivery to end consumers. Achieving this requires a shared understanding among executives and across teams. This forum is designed to lay a foundational understanding of Agile methodologies, encompassing both principles and practices, which will be adopted by their teams. Through this initiative, management will gain insights into expectations and learn the most effective methods to support their teams in the Agile journey.

This Summit is tailored to cater to three distinct audience segments, with each segment receiving a schedule designed to comprehensively cover topics specifically relevant to their respective interests & needs:

90 Minutes: Designed for up to five CXO Executives who are hoping to understand all of the essentials behind leading an agile organization. (Compare to CAL-E)

Half Day: Curated for up to 20 leaders, we create awareness about the changing dynamics in today's world of work & equip leaders with the practices they need to lead their teams. (Compare to CAL-T)

Full Day: Designed to give up to 20 leaders full guidance on Agile leadership with relevant exercises and examples. (Compare to CAL-O)

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90 Minutes	Agenda Item	Details
30 Minutes	What Do I Need To Know About Agile?	> The Agile Landscape > Agile Learning Outcomes > Importance of Limiting WIP
30 Minutes	How Do We Get Started?	> Getting Started Correclty > The Agile 12 Step Program > Data Driven Proof > Outcome Over Output > Agile Leadership Alignment
30 Minutes	How Do We Responsibly Scale Agile?	> 3 Keys to Prepare to Scale > Leadership Responsibilities > Executive Agility Focus > Becoming an Agile Leader > Open Q&A - Closing
Half Day		
One Hour	Agile Approaches & VUCA	> Define VUCA > Leadership Behaviors > Cross-Functional Teams > Organizational Culture > Leading Without Bias > Understanding Empiricism
One Hour	Leading High Performing Teams	> High Performing Team Characteristics > Team Engagement > Servant Leadership > Accountability Culture
One Hour	Collaboration For Multiple Teams	> Scaling Challenges > Trust & Collaboration > Team Metrics
One Hour	Influence As A Leader	> Coaching & Influencing > Open Q&A - Closing
Full Day		
8:30– 10:00 AM	The Context For Agile	> Economic & Market Factors > Fixed vs Growth Mindset > The Agile Landscape > Understanding WIP Limits > Organizational Vision & Strategy
10:00 – 10:15 AM	**Morning Break**	
10:30 – 12:00 PM	Agile Overview	> The Agile Manifesto > High Performing Teams > Empirical Process Control > Agile Methods Defied > The Agile 12 Step Program
12:00 – 1:00 PM	**Lunch - Day Two**	
1:00 – 3:30 PM	Leadership In An Agile Context	> Servant Leadership > The Power of The Story > Leadership Values > Structure Of An Organization > Leadership & Governance Policies > Agile Leadership Case Study
3:30 – 5:00 PM	Course Closure	> Leadership Facilitation Toolkit > Understanding Communication > Reading List > Final Thoughts

Certified ScrumMaster
Scrum Alliance Certification Workshop
Instructor: V. Lee Henson CST

About The Certified ScrumMaster Workshop This workshop is unlike any other you've attended. It goes beyond theory, offering practical insights and solutions to real-world challenges. Here's what makes it stand out:

Practical, Problem-Solving Focus:
While the class is grounded in the Scrum Framework and Agile concepts, the focus extends far beyond textbook theory. We dive deep into solving the pressing problems and challenges participants face, making the learning experience directly applicable to your work.

More Than Just Test Preparation:
If your sole goal is to pass the certification test, this class isn't for you. While our students consistently achieve some of the highest average test scores among all trainers, our primary objective is to deliver meaningful, actionable knowledge that transforms how you work—not just help you pass a test.

Scrum for All Industries:
Scrum is no longer confined to software development or an all-or-nothing approach. This class highlights real-world examples of how organizations—ranging from startups to enterprises—have successfully adopted Scrum to drive dramatic incremental improvements across various industries.

Class Logistics:

> Eligibility To Take Scrum Alliance Online Practice Test and Test
> 2-Day Online or In-Person Workshop
> Class Eligible For 16 PDU's or SEU's
> Two Year Scrum Alliance Membership
> Reference Workbook Included
> Qualify for Level 2 A-CSM Certification

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	The Agile Mindset	> Define Lean, Agile, & Scrum > The Agile Manifesto > Waterfall vs. Agile > The Five Scrum Values > The Agile Landscape
10:15 – 12:00 PM	Agile Soft Skills	> Psychological Safety > Radical Candor > The REAL Three Questions > The Agile 12 Step Program > Do We Scrum Yet?
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Roles & Accountabilities	> Roles Overview > Executives & Leaders > The Product Owner Role > Product Owner In The Real World > Agile Analysts - POBAFATA > Understanding Scrum Teams
2:30 – 3:00 PM	The ScrumMaster Role	> ScrumMaster & The Team > ScrumMaster & The Organization > ScrumMaster In The Real World > ScrumMaster Skills & Attributes
3:00 – 4:00 PM	Importance of Limiting WIP	> Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	> Day 1 Review > Homework & Dismissal
	Day Two	
8:30– 10:00 AM	Scrum Execution	> Day One Overview > The 59 Minute Scrum > Complete Agile Planning > The Agile Daily Standup > Morning Reflection
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Scrum Ceremonies, Estimating, & Forecasting	> Sprint Planning > The Daily Scrum > Sprint Review & Retrospective > Story Points & Estimation > Rapid Release Planning
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Product Backlog Design	> Strategic Business Priority > Time vs. Relative Complexity > Understanding MOSCOW > Acceptance Criteria > Objective Stack Ranking > Sprint Backlog
3:30 – 5:00 PM	Course Closure	> Definition of Done > Understanding Communication > Reading List > Final Thoughts

AgileDad

Advanced Certified ScrumMaster
Scrum Alliance Certification Workshop
Instructor: V. Lee Henson CST

About The A-CSM Workshop

As a Certified ScrumMaster® (CSM®), you've gained foundational knowledge of Scrum values, practices, and applications, positioning you to bring expertise and insights beyond traditional project management. However, becoming Agile is a lifelong journey. Successfully integrating Scrum values and Agile principles into your professional environment requires diligence, patience, and a steadfast commitment to continuous improvement.

The next step in your journey is earning the Advanced Certified ScrumMaster™ (A-CSM™) certification from Scrum Alliance®. This advanced program is designed for CSMs with one or more years of experience in the role, offering deeper insights and enhanced skills to elevate your impact.

Take the next step to refine your expertise, expand your capabilities, and solidify your path as an Agile leader.

Class Logistics:

〉 Eligibility To Take Scrum Alliance Online Practice Test and Test
〉 2-Day Online or In-Person Workshop
〉 Class Eligible For 16 PDU's or SEU's
〉 Two Year Scrum Alliance Membership
〉 Reference Workbook Included
〉 Qualify for Level 3 CSP-SM Certification

LEVEL ONE CSM & ONE YEAR WORK EXPERIENCE REQUIRED

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	Agile & Scrum Overview	> Presence In Scrum > The Agile Umbrella > History of Agile > The Agile Manifesto > The Agile Landscape
10:15 – 12:00 PM	Agile Facilitation & Coaching	> Divergent vs Convergent Thinking > Listening Techniques > Coaching Stance > Coaching Techniques > AgileDad University Access
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Roles & Accountabilities	> Teams vs Working Groups > Team Technical Practices > The Product Owner Role > Product Owner In The Real World > Agile Analysts - POBAFATA > Definition of Done
2:30 – 3:00 PM	The ScrumMaster Role	> ScrumMaster & The Team > ScrumMaster & The Organization > ScrumMaster In The Real World > ScrumMaster Skills & Attributes
3:00 – 4:00 PM	Importance of Limiting WIP	> Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	> Day 1 Review > Homework & Dismissal
	Day Two	
8:30 – 10:00 AM	Extended Agile Framework	> Day One Overview > Vision & Strategy > The Agile Press Release > The Agile Daily Standup > The Agile Roadmap
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Scrum Ceremonies, Estimating, & Forecasting	> Sprint Planning > The Daily Scrum > Sprint Review & Retrospective > Story Points & Estimation > Rapid Release Planning
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Product Backlog Design	> Strategic Business Priority > Time vs. Relative Complexity > Understanding MOSCOW > Acceptance Criteria > Objective Stack Ranking > Sprint Backlog
3:30 – 5:00 PM	Course Closure	> Resolving Impediments > Scaling Scrum & Agile > Personal & Professional Development > Final Thoughts

Certified Scrum Product Owner
Scrum Alliance Certification Workshop
Instructor: V. Lee Henson CST

About The CSPO Workshop

This workshop offers a truly unique learning experience, setting it apart from any other training you've attended. Here's why:

Practical, Real-World Focus:
While rooted in the Scrum Framework and Agile concepts, this workshop goes beyond theory. We take a hands-on approach to address real-world challenges, helping participants solve pressing issues they encounter in their roles.

More Than Just Certification:
If your only goal is to pass the certification test, this is not the class for you. While our students consistently achieve top-tier test scores, our primary focus is on providing knowledge and skills that bring meaningful change to your work and organization.

Scrum Beyond Software:
Scrum is no longer confined to software development or an all-or-nothing approach. This class showcases real-world examples of how organizations—from startups to enterprises—have adopted Scrum to achieve dramatic incremental improvements across various industries.

Class Logistics:

〉 Eligibility To Take Scrum Alliance Online Practice Test and Test
〉 2-Day Online or In-Person Workshop
〉 Class Eligible For 16 PDU's or SEU's
〉 Two Year Scrum Alliance Membership
〉 Reference Workbook Included
〉 Qualify for Level 2 A-CSPO Certification

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	The Product Owner Role	> Product Owner Anti-Patterns > Product Owner Skills /Qualities/ Attributes > Product Owner In The Real World > Agile Analysts - POBAFATA > The Product Owner Conundrum
10:15 – 12:00 PM	Working With Stakeholders	> Defining Stakeholder Groups > Decision Making Approaches > Facilitator Defined > Coming To Consensus > Product Owner
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Product Strategy	> Vision & Strategy > ART Of The Agile Press Release > Agile Estimation > Roadmapping & Rapid Release Planning > Determining Velocity > Initial Estimates From The PO/TA
2:30 – 3:00 PM	The Agile Meetings Playbook	> Total Meeting Overview > Product Owner As a Facilitator > Meeting Optimization > Calling In The RATS
3:00 – 4:00 PM	Importance of Limiting WIP	> Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	> Day 1 Review > Homework & Dismissal
	Day Two	
8:30– 10:00 AM	Customer Research & Product Discovery	> Understanding Roles & Personas > Product Discovery Techniques > Product & Feature Ideas > Product Discovery > Communicating Ideas
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Testing Product Assumptions	> Sprint Review Meeting > Advanced Product Discovery > Assumption vs Hypothesis > Outcome Over Output > Defining Value
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Product Backlog Design	> Strategic Business Priority > Time vs. Relative Complexity > Understanding MOSCOW > Acceptance Criteria > Objective Stack Ranking > Sprint Backlog
3:30 – 5:00 PM	Course Closure	> Backlog Refinement > Understanding Communication > Reading List > Final Thoughts

Advanced Certified Scrum Product Owner
Scrum Alliance Certification Workshop
Instructor: V. Lee Henson CST

About The A-CSPO Workshop

As a Certified Scrum Product Owner® (CSPO®), you've gained the skills to maximize business value and optimize the Product Backlog, ensuring you deliver the best possible outcomes to satisfy key stakeholders.

The next step in your Agile journey is earning the Advanced Certified Scrum Product Owner® (A-CSPO®) certification. This advanced course builds on your foundational knowledge, equipping you with deeper insights and enhanced techniques to excel as a Product Owner.

You can enroll in the A-CSPO course at any time after completing your CSPO certification. To receive your A-CSPO certification, you'll need at least 12 months of Product Owner experience logged in your Scrum Alliance profile.

Class Logistics:

〉 Eligibility To Take Scrum Alliance Online Practice Test and Test
〉 2-Day Online or In-Person Workshop
〉 Class Eligible For 16 PDU's or SEU's
〉 Two Year Scrum Alliance Membership
〉 Reference Workbook Included
〉 Qualify for Level 3 CSP-PO Certification

LEVEL ONE CSPO & ONE YEAR WORK EXPERIENCE REQUIRED

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	The Product Owner Role	> Product Owner Anti-Patterns > Product Owner Skills /Qualities/ Attributes > Product Owner In The Real World > Agile Analysts - POBAFATA > Understanding Stakeholders & Personas
10:15 – 12:00 PM	Product Owner Facilitation	> Divergent vs Convergent Thinking > Listening Techniques > Coming To Consensus > Defining Key Terms > Complete Agile Planning
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Working With Teams	> 7 Deadly Sins of Technical Debt > The Agile Umbrella > Technical Practices > Product Owner With Multiple Teams > Feature Vs. Component Teams > Managing Dependencies
2:30 – 3:00 PM	Agility Understood	> Extreme Programming > Dynamic Systems Development Method > Feature Driven Development > Lean & Kanban
3:00 – 4:00 PM	Importance of Limiting WIP	> Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	> Day 1 Review > Homework & Dismissal
	Day Two	
8:30– 10:00 AM	Scaling Agile	> Scaled Agile Framework > Large Scale Scrum > Scrum At Scale > Enterprise Scrum > Disciplined Agile Delivery
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Developing Practical Product Strategies	> The ART of The Agile Press Release > Business Model, Value Proposition Canvas > Lean Canvas > Story Points & Estimation > Roadmapping & Rapid Release Planning
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Customer Research & Product Discovery	> Product Discovery Techniques > User Story Mapping > Cognitive Bias > Assumption vs Hypothesis > Outcome Over Output > Defining Value
3:30 – 5:00 PM	Course Closure	> Enhanced Backlog Creation > Advanced Product Backlog Refinement > Personal & Professional Development > Final Thoughts

Certified Agile Facilitator
Scrum Alliance Certification Workshop
Instructor: V. Lee Henson CST

About The Certified Facilitator Workshop

Facilitation is the cornerstone of effective collaboration, decision-making, and creativity within teams. The Certified Agile Facilitator (CAF) course is designed for individuals seeking to deepen their facilitation mindset and skills while learning from experienced Agile practitioners.

This workshop provides hands-on training to develop the expertise needed to guide teams toward meaningful outcomes. It's an essential step for those aspiring to become Certified Agile Coaches, as facilitation is a critical tool in any coach's toolkit.

Class Logistics:

> AgileDad University Membership
> 2-Day Online or In-Person Workshop
> Class Eligible For 16 PDU's or SEU's
> 2-Year Scrum Alliance Membership
> Preparation for Agile Coach Certs

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Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	Setting The Stage	> Facilitation Defined > Facilitation Is A Mindset > The Facilitation Arch > Why Facilitation? > Facilitation Is a Different Coaching Stance
10:15 – 12:00 PM	Understanding Group Context & Needs	> Gaining An Understanding > The Four Magic Words > Psychological Safety > Ethical Facilitation > Facilitation Preparation Checklists
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Orientation of a Facilitator	> Facilitator Orientation Defined > Group Decision Making > Listening Techniques > Delivering & Receiving Feedback > Voice of The Group > Models For Emotional Intelligence
2:30 – 3:00 PM	Facilitating Through Conflict	> Defining Conflict Hidden Benefits of Conflict > Five Tips For Maintaining Positivity > Conflict Resolution
3:00 – 4:00 PM	Forwarding The Action	> The Decision Is NOT The End > Taking Decision Actions Forward > Walk The Walk
4:45 – 5:00 PM	Day 1 Close & Homework	> Day 1 Review > Homework & Dismissal
	Day Two	
8:30– 10:00 AM	Facilitation Review	> Personal Inspection & Adaptation > Event Inspection & Adaptation > Co-Facilitation - Fusion > Facilitation Case Studies > Cohesive Facilitation
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Facilitation Practice	> Introduction & Brainstorming > Strengths & Techniques > Role Play & Feedback > Session Fine Tuning > Wrap-Up And Reflection
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Facilitation Practice Continued	> Facilitation Practice - Preparation > Assemble a Facilitation Plan > Facilitation Practice - Demos > Facilitation Practice - Feedback > Discover Three improvements > Agile Does Require Facilitation
3:30 – 5:00 PM	Course Closure	> The Agile 12 Step Program > Deepening Your Facilitation Skills > Podcast & Additional Resources > Final Thoughts

Agile Coaching Skills
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

Agile Coaching Skills

Learn the advanced coaching, mentoring, and leadership skills agile coaches need to drive high-performing teams and deliver results. You'll learn by doing with specific examples and guidance in this highly interactive course.

Take key coaching skills from conceptual to practical in this scenario-based course. Agile Coaching Skills will introduce you to the "what" and "how" of today's most in-demand coaching skills.

Introduction to Agile Coaching
Becoming an Agile Coach
Agile Coaching Skills
Coaching for Change: Making Agility Work

We recommend taking them in that order, although you can pick and choose from the courses that match your professional goals.

Class Logistics:

〉 Scrum Alliance Micro-Credential
〉 .5 Day Online or In-Person Workshop
〉 Class Eligible For 4 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Prepare for Coaching For Change

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Agenda Item	4 Hours
Welcome & Agenda	
Facilitation Skills	
Teaching Skills	
Morning Break	
Mentoring Skills	
Advising Skills	
Leading Skills	
Pre-Lunch Recap	
Lunch	
Coaching Skills	
Agile Coaching Skills Scenario	
Afternoon Break	
Building an AI-Enabled Product Practice	
Course Closure	

Agile Essentials
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

Agile Essentials

Upskill your employees or boost your resume with essential agile skills that support faster time to market, improved engagement and alignment, and adaptability that allows you to outpace the competition.

Build your core knowledge by understanding exactly what agility is and under what circumstances it can support organizational strategy and goals. Whether you're leading your company to deliver more value with enhanced adaptability or working as a member of a team, Agile Essentials equips you with everything you need to know to execute agile practices in support of your objectives.

Class Logistics:

〉 Scrum Alliance Micro-Credential
〉 .5 Day Online or In-Person Workshop
〉 Class Eligible For 4 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Prepare for Advancing & Scaling Agile

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Agenda Item	4 Hours
Welcome & Agenda	
What Is Agile	
The Agile Team	
Break 1	
My Performance On A Team	
Working On An Agile Team	
Agile Practices	
Agile Evolution	
Agile Beyond Software	
Agile Application Diversity	
Break 2	
Exploring The Agile Landscape	
Course Closure	

Agile In Sales
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

Agile In Sales

Master the agile skills to excel in today's competitive sales landscape, whether you're aiming to boost personal performance or lead a sales team to consistently exceed targets.

Learn how to boost any sales team's agility so you can deliver value to customers faster, rapidly adapt strategies amid change, and stay ahead of the competition. You'll earn a microcredential to demonstrate your expertise.

You'll learn what agility in sales looks like, why it's crucial for success, and how to build or be a productive member of a highly effective agile sales team.

Class Logistics:

> Scrum Alliance Micro-Credential
> 1 Day Online or In-Person Workshop
> Class Eligible For 8 PDU's or SEU's
> One Year AgileDad Alumni Membership
> Reference Workbook Included

> Prepare for Advancing & Scaling Agile

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	Agenda Item	6 Hours
	Welcome & Agenda	
	Foundations	
	Methods & Models	
	Morning Break	
	Mentoring Skills	
	Advising Skills	
	Leading Skills	
	Pre-Lunch Recap	
	Coaching Skills	
	Agile Coaching Skills Scenario	
	Afternoon Break	
	Building an AI-Enabled Product Practice	
	Course Closure	

Agile OKRs
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

Agile OKRs

Upskill teams to transform goals into game-changing results. The Agile OKRs course equips your teams to align day-to-day operations with top priorities.

Create alignment and engagement around measurable, ambitious goals to advance strategic priorities and realize your vision.

In this course, you'll discover why objectives and key results are so effective and how they allow agile teams to measure progress toward goals while preserving their ability to pivot in unpredictable, changing environments.

Take this course as an individual to boost your resume and skill set. Or upskill your teams to use OKRs effectively for strategic planning.

Class Logistics:

〉 Scrum Alliance Micro-Credential
〉 .5 Day Online or In-Person Workshop
〉 Class Eligible For 4 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Prepare for Advancing & Scaling Agile

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	Agenda Item	4 Hours
	Welcome & Agenda	
	Goal-Setting Fundamentals	
	Strategic Planning	
	Morning Break	
	Strategic Alignment	
	Objectives And Key Results	
	OKRs In Scrum	
	OKR Anti-Patterns	
	OKR Practice	
	OKR Alignment	
	Afternoon Break	
	OKRs And AI	
	Course Closure	

AI For Product Owners
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

AI For Product Owners

From strategic planning to backlog management, AI has the power to transform your product management responsibilities. Find out how to leverage AI to streamline everything you do and earn a microcredential to showcase your skills.

Learn how to use GenAI and AI-integrated tools to enhance product management responsibilities, including drafting product requirements and supporting your team's collaboration.

This course guides you through everything you need to know about AI in the hands of a modern product owner (or product manager, strategist, etc.). Plus, at the end of the course, you'll put what you've learned into action in a prompt engineering lab. Test out your new skills on real-world scenarios that product owners face.

Class Logistics:

〉 Scrum Alliance Micro-Credential
〉 .5 Day Online or In-Person Workshop
〉 Class Eligible For 4 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Prepare for AI Application In Agile

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	Agenda Item	4 Hours
	Welcome & Agenda	
	Responsible Human & AI Collaboration	
	Everyday AI Tools For Product Owners	
	Morning Break	
	AI For Product Requirements	
	AI For Product User Stories	
	AI For Agile Teams	
	LLM Preparation	
	AI For Processes	
	Prompt Engineering Lab	
	Afternoon Break	
	Prompt Refinement and Review	
	Course Closure	

AI For Scrum Masters

Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

AI For Scrum Masters

Learn how to engineer GenAI prompts, streamline workflows, and leverage AI for any team. In AI for Scrum Masters, discover how to welcome AI to your agile team while showcasing your knowledge with an in-demand microcredential.

With the right approach and expertise, you can seamlessly add AI to your team. AI can function as an agile co-pilot, operating effortlessly alongside team members to increase productivity, save time, and differentiate you as an AI-capable professional.

AI for Scrum Masters provides ready-to-use templates and tactics that are applicable across roles, including scrum teams, project managers, team leaders, and product managers.

Learn all of the ways you can integrate AI to assist with managing timelines, predicting risks, identifying metrics for team performance, and much more.

Class Logistics:

〉 Scrum Alliance Micro-Credential
〉 .5 Day Online or In-Person Workshop
〉 Class Eligible For 4 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Prepare for AI Application In Agile

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Agenda Item	4 Hours
Welcome & Agenda	
Responsible Human & AI Collaboration	
Everyday AI Tools For Scrum Teams	
Morning Break	
AI Powered Communication & Collaboration	
Data Driven Team Management	
The AI Scrum Master	
LLM Preparation	
AI For Processes	
Prompt Engineering Lab	
Afternoon Break	
Prompt Refinement and Review	
Course Closure	

Becoming An Agile Coach
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

Becoming An Agile Coach

As an agile coach, you'll adopt many stances depending on the situation. In this context, a coaching "stance" is the position you take—whether facilitating, teaching, leading, etc.—to guide people through the situation and toward improvement as an agile team. This course will take you through these stances so that you can coach teams and leaders through agile adoption roadblocks and hesitancy, everyday conflicts, and other organizational challenges on the road to continuous improvement.

Introduction to Agile Coaching
Becoming an Agile Coach
Agile Coaching Skills
Coaching for Change: Making Agility Work

We recommend taking them in that order, although you can pick and choose from the courses that match your professional goals.

Class Logistics:

〉 Scrum Alliance Micro-Credential
〉 .5 Day Online or In-Person Workshop
〉 Class Eligible For 4 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included

〉 Prepare for Coaching For Change

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Time	Agenda Item	4 Hours
	Welcome & Agenda	
	Facilitation Skills	
	Teaching Skills	
	Morning Break	
	Mentoring Skills	
	Advising Skills	
	Leading Skills	
	Learning Recap	
	Coaching Skills	
	Case Study	
	Afternoon Break	
	Training Recap and Q&A	
	Course Closure	

Conflict Management Skills
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

Conflict Management Skills

Learn how to manage and resolve conflict to build trust, improve communication, and support high-performing teams. This course equips you with practical skills to turn workplace challenges into opportunities for collaboration and continuous growth.

Delve deeply into conflict dynamics, conflict resolution, psychological safety, and team cohesion with this course. With the in-demand skills of conflict management, you'll be prepared to foster continuous growth in teams and for yourself personally.

You'll learn through practical exercises and story-based scenarios while having the opportunity to engage and share with your fellow students.

Not only will you be prepared to guide teams through conflicts after this class, you'll also be equipped to navigate personal conflicts that arise.

Class Logistics:

❯ Scrum Alliance Micro-Credential
❯ 1 Day Online or In-Person Workshop
❯ Class Eligible For 8 PDU's or SEU's
❯ One Year AgileDad Alumni Membership
❯ Reference Workbook Included
❯ Prepare for Coaching For Change

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	Agenda Item	8 Hours
	Welcome & Agenda	
	Preparing To Tackle Conflict	
	Understanding Conflict	
	Morning Break	
	De-escalating Team Tensions	
	Creating a Strategy To Master Conflict Management	
	Conflict Triggers	
	Pre-Lunch Recap	
	Lunch	
	Honing De-escalation Techniques	
	Importance of Psychological Safety	
	Afternoon Break	
	Practice Scenarios	
	Course Closure	

Get Started With AI Prompt Engineering

Prompt engineering is the foundation of effective AI use. This course demystifies how prompts work and shows you how to design them for stronger, more consistent outcomes.

You'll start by exploring how AI understands and responds to prompts, then move into practical techniques for refining and adapting your inputs for specific goals.

Prompt engineering lab: Once you've learned prompting techniques and frameworks, put your knowledge to the test in the prompting lab In this section of the course, you'll use mock and real-life scenarios to apply what you've learned.

By the end of this microcredential course, you'll know how to guide AI with clarity to get the most useful outcomes. Stand apart as a pro with AI savvy.

Class Logistics:

〉 Scrum Alliance Micro-Credential
〉 .25 Day Online or In-Person Workshop
〉 Class Eligible For 2 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Prepare for Coaching For Change

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	Agenda Item	2 Hours
	Welcome & Agenda	
	AI Exploration	
	Practical Techniques & Adapting Inputs	
	Prompt Engineering Labs	

Introduction to Agile Coaching
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

Introduction to Agile Coaching

From facilitation to leadership, learn the many skills and competencies essential to agile coaching and set a course for professional growth.

Take key coaching skills from conceptual to practical in this scenario-based course. Introduction To Agile Coaching will introduce you to the "what" and "how" of today's most in-demand coaching skills.

Introduction to Agile Coaching
Becoming an Agile Coach
Agile Coaching Skills
Coaching for Change: Making Agility Work

We recommend taking them in that order, although you can pick and choose from the courses that match your professional goals.

Class Logistics:

〉 Scrum Alliance Micro-Credential
〉 .5 Day Online or In-Person Workshop
〉 Class Eligible For 4 PDU's or SEU's
〉 One Year AgileDad Alumni Membership
〉 Reference Workbook Included
〉 Prepare for Coaching For Change

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

AgileDad, LLC.
Orlando, FL | Salt Lake City, UT

	Agenda Item	4 Hours
	Welcome & Agenda	
	What Is Agile Coaching	
	The Agile Coach	
Break 1		
	Navigating The Agile Coaching Growth Wheel	
	The Coaching Presence	
	Self-Mastery	
	Ethical Considerations	
Break 2		
	Coaching Essentials	
	Case Studies	
Break 3		
	AI Impact On Coaching	
	Course Closure	

Scrum Essentials
Scrum Alliance Microcredential
Instructor: V. Lee Henson CST

Scrum Essentials

After completing this course, you'll be equipped to improve your practice of scrum in any role. The objectives of Scrum Essentials include:

- o Defining "agility"
- o How agility differs from traditional project management
- o Who are the scrum team members?
- o The scrum events and their purpose
- o Qualities and strategies of successful scrum teams
- o When to use scrum
- o Tips for overcoming common challenges when you adopt scrum

Class Logistics:

- ❯ Scrum Alliance Micro-Credential
- ❯ .5 Day Online or In-Person Workshop
- ❯ Class Eligible For 4 PDU's or SEU's
- ❯ One Year AgileDad Alumni Membership
- ❯ Reference Workbook Included
- ❯ Prepare for Coaching For Change

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	Agenda Item	4 Hours
	Welcome & Agenda	
	Introduction to Agile & Scrum	
	The Scrum Framework	
	Break 1	
	The Scrum Team - Foundation For Success	
	Scrum Events In Action	
	Scrum For Product Development	
	Pre-Break Recap	
	Break 2	
	Scrum In a Non-Scrum Environment	
	Scenario Simulation	
	Break 3	
	Navigating The Scrum Events	
	Course Closure	

Project Management Professional - PMP
PMI Certification Test Preparation

Project Management Professional - Test Prep

The Project Management Professional (PMP) certification recognizes individuals who excel in managing people, processes, and business priorities across professional projects. Created by the Project Management Institute (PMI)—the world's leading authority on project management—the PMP demonstrates a project manager's proven leadership experience and expertise, regardless of their preferred way of working.

To earn the PMP certification, candidates must meet specific eligibility requirements and pass a rigorous 180-question exam. Designed by project leaders for project leaders, the exam is rooted in real-life project management scenarios, ensuring the knowledge gained is practical and applicable.

No prior knowledge or experience is required to attend PMP Certification Training.

To qualify for the PMP exam your should either have:

High school diploma and Minimum 60 months/5 years experience leading and managing projects within the past eight years.

35 hours of project management education/training.

You can also meet this requirement with a Bachelor's degree or higher and 36 months/3 years experience leading and managing projects within the past eight years.

35 hours of project management education/training.

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Agenda Item	Details
Welcome & Agenda	> Meet Your Instructor > Meet Your Team > Course Agenda & Goals
Course Foundations	> Understand Essential Terms > Explore Various Models > PMP Cert Explained > Qualifications Explained > Materials Overview
Business Environment	> Strategic Alignment > Project Benefits & Value > Org Culture & Change Management > Project Governance & Compliance > Business Case Study
Start The Project	> Identify & Engage Stakeholders > Form The Team > Build Shared Understanding > Determine Project Approach > Business Case Study > Help Me Understand
Plan The Project	> Planning Projects > Schedule & Sxcope > Resources & Budget > Quality & Risks
Lead The Project Team	> Create a Collaborative Environment > Support & Empower The Team > Manage Conflict
Project Team Performance	> Implement Ongoing Improvements > Manage Project Changes
Closing The Project / Phase	> Project or Phase Closure > Benefits Realization > Knowledge Transfer > Business Case Study > Team Sign-Off
Preparing For the PMP Exam	> Formulas To Memorize > Leverage The PMBOK > Best Study Practices > Prep For Test Day > Additional Details
Practice Test and Additional Resources	> Access To Practice Test > Access To Agile Resources > Access To The BEST Books > List of Additional Study Guides > Helpful Websites > What To Expect
Course Closure	> Content Review > Open Q&A > Reading List > Final Thoughts

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LET AGILEDAD CREATE CUSTOM CURRICULUM & COURSEWARE FOR YOUR ORGANIZATION

AgileDad Creates curriculum designed to help your organization be successful. Our solutions can be purchased outright and carry your organization's logo, or can be leased on a per use basis. Please contact LearnMore@AgileDad.Com for more information and pricing.

AgileDad also offers a variety of E-Learning modules! These modules are available by subscription only. Contact LearnMore@AgileDad.Com for details and pricing.

- Allow your company to learn from wherever they are.
- Always have the most current Agile teachings at your fingertips.
- Affordable subscription model makes it easy and effective for most organizations.

COURSE CONTENT AVAILABLE WHEN YOU NEED IT

EDUCATE AT A COMFORTABLE KNOWLEDGE LEVEL

OBSERVE AND REPLICATE REPEATABLE RESULTS

AGILEDAD MODULES - A-Z AGILE FOCUS

- AGILE FOR NON-COLOCATED TEAMS
- BUSINESS ANALASYS & CREATION
- CONTRACTS FOR AGILE PROJECTS
- DEVOPS IN AN AGILE WORKSPACE
- EDUCATION USING AGILE METHODS
- FUNDING MODELS FOR AGILE
- GETTING THINGS DONE WITH AGILE
- HUMAN CENTERED WORKSPACES
- IDENTIFYING & MANAGING TECH DEBT
- JUMPSTART YOUR AGILE PROJECT
- KANBAN & SCRUMBAN FOR TEAMS
- LEAN DESIGN SYSTEMS THINKING
- MAP - BUILDING THE RIGHT THING

- NON-SOFTWARE AGILE IMPLEMENTATION
- ORGANIZATIONAL AGILE TRANSFORMATION
- PROGRAM & PORTFLIO MANAGEMENT
- QUALITY ASSURANCE & AGILE
- RAPID RELEASE PLANNING & AGILE
- SCALING AGILE & STRATEGY
- TEST AUTOMATION & AGILE
- USER EXPERIENCE (UX) & AGILE
- VALUE DRIVEN DESIGN & FOCUS
- WORK IN PROGRESS (WIP) LIMITS
- XP & AGILE INTEGRATED
- YARDSTICKK & OTHER AGILE METRICS
- ZESTFUL AGILE IMPLEMENTATIONS

✅ Raising TheBar!

800+
successful implementations

$2.8M
avg. cost savings per year

350%
avg. increase in productivity

100%
organizational success

The AgileDad Name

Back in 2007, we were working for an organization that tried to help businesses better understand and practice greater agility. Through this work we made a few key discoveries. Businesses were fixated on taking what they were currently doing and optimizing it instead of seeking out a new and better way to execute. Even if they did seek to change, they would often be so embedded in their failing process that they would try the new framework for a very limited time and often fall back into their previous failing practices. Many of the big consulting firms were enabling this behavior by placing coaches into the organization full time to try and manipulate their current failing processes in an effort to get the paycheck and not rock the boat.

This is when I said to myself somebody needs to do something about this. The truth needs to be spoken. This is when we met with our very first Fortune 100 CEO where after we presented to him he said, "You do realize they are all going to hate you. It is not because you are wrong or doing anything that should not be done. It is more because at this stage most companies out there are like angry teenagers. They ask for the advice, listen to you, and stand strong to tell you that you got it all wrong. They are not ready to receive the sage advice you have given them and will often try to do the exact opposite to prove a point. I expect you to come in and plant a seed. Let us water and nurture it for a time. We will then call you in roughly six months and let you know that you were right all along and we are now ready to accept your help and coaching."

The pattern above has manifest itself at least a hundred times and has often repeated itself for greatest emphasis. It became a self-fulfilling prophecy. We would enter an organization, present observations, get beat up pretty badly, get thrown out, and get invited back to boil the now more polluted ocean months or even in a few cases years later. Our goal for AgileDad was to create a company where we keep the client list small at any given time, provide world class leadership/team-based training & coaching for companies of any size, and be a catalyst for good in the world while simplifying and humanizing work. We have since invited many Agile coaches and trainers both male and female to join us on this amazing crusade to promote a healthy more pragmatic approach to implementing Agile.

The name AgileDad is a great descriptor of what we do. We are not always conventional. We have built an amazing diverse team of individuals who each are contributors to the fabric of our story. We are AgileDad

AgileDad Supports Education at All Levels

- AgileDad is proud to partner with major universities to provide world class business and project management curriculum.
- AgileDad has sponsored events to help educators at all levels achieve Agile & Scrum Certifications to help them be successful in the classroom.
- To learn more, please contact us at LearnMore@AgileDad.Com

Can
AgileDad Coaching Help Your Company?

The AgileDad Coaching approach is different and truly unlocks and maximizes your potential for Agile Implementation success!

For years many organizations have offered the same type and model for Agile Coaching. Your company spends a large part of its' budget on bringing in a company that plants one coach on the ground and provides you with round the clock coaching at a standardized rate whether you need that coach there or not regardless of their specialty. This is a non-working solution that we have found a remedy for.

We start with an initial assessment of the Agile teams and contributors, long-term targets will be set with regard to your company's vision and implementation plan for Agile. This includes short-term and long-term plans to help teams, ScrumMasters, Product Owners and leaders be highly effective by utilizing the AgileDad 12 step coaching model. Coaching hours may be used for planning, resolving impediments, backlog grooming, mentoring, or anything that helps your organization see Agile success. We systemically help with the cultural and organizational changes needed, process improvement and sustainability of those changes . Coaching hours are sold as a bucket of hours that never expire so the right coach can help you to get Agile started or refined within your organization. The goal of the Agile Coach in your organizations to work with the organization to develop an Agile Center for Excellence for long-term sustainability internally instead of long-term dependency on coaching and consulting services.

Coaching hours are billed at a flat rate and you have the opportunity to utilize that time based on the level of coach needed in order to facilitate the type of work that needs to be done. In order to maintain scheduling and coaches sanity, we do enforce minimum on-site time-lines that are short in nature and do allow for hours to be used remotely when applicable. This unique approach has yielded some amazing results. Do not take our word for it. Here is what a few of our clients have had to say:

""*The great thing about having an AgileDad coach is being able to have an outside perspective to see what we can do to improve. It helps identify where are we a little bit off, what is working well and is really helping to improve where it makes sense. It's an investment and well worth it." "Some of the first guidance I heard was about team size and how getting to the right team size would improve how productive we were in addressing the right priority items. Doubling production by dividing just didn't make sense to me but after we got teams to the right size, there are many teams that are now reporting 3 to 4 times the improvement in throughput. It's amazing that such a simple concept has made profound impact for our company." "After training and some initial follow-up coaching sessions, the office is hyped on this applying-new-knowledge-to-processes, so hooray!"*"

How is AgileDad Coaching different from the rest?

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866-410-1616

- AgileDad sells coaching as a bucket of hours that you can use as needed.
- The bucket of hours NEVER expire!
- All AgileDad Coaching is 100% guaranteed! We will enhance your process!
- AgileDad has Micro-Coaching - The FIRST & only try before you buy!
- MANY qualified references available upon request for your review.

Best Training I have ever had! I am pleased to add Agile Scrum Master Certification to my portfolio (including Six Sigma Master Black Belt Certification), thanks to Lee's training and encouragement. Lee is very engaging and keeps the subject interesting! I highly recommend Lee to individuals and companies for his training and motivational presentations!

Dino Marsili - Cisco

I have had the wonderful opportunity to participate in Certified Scrum Master training. The training itself was unlike any training I have participated in! Aside from being incredibly thorough as it pertained to the CSM discipline, it was engaging, entertaining and truly hands on. I definitely received more than I bargained for in a very positive way. The morning exercise on the first day created a positive synergy with the other participants that carried through the entire class. I highly recommend Agile training and any other Agile or Project Management classes in the future.
Shauna Kay Harris - Delta Airlines

I was privileged enough to be able to take CSPO and CSM workshops in 2017. The teaching style is hands on and practical. He has the ability to create balance between the training materials and real life application of the information. He is very engaging and keeps the students full attention and participation throughout both courses. He is down to earth and truly cares about the students that he is teaching. He wants all of his students to be successful in their aspirations and this was clear in how he lead and interacted with students from all walks of life. His class has been a catalyst to change for me and I will always appreciate learning from him.
Keri Dunlap - Innovation - Worldpay

I recently completed the Scrum Certified Product Owner course under Lee's tutelage and realized that he's the single best instructor I've had during my professional career. Lee has the unique ability to transform the complex into the manageable and the challenging into understandable, all while promoting an enjoyable learning atmosphere. He can be an invaluable human resource for anyone looking to fully understand Scrum and take their career to the next level.

Chris Errington - Nielsen Company

The AgileDad CSM course was undoubtedly one of the most interesting and beneficial courses I have taken. Not only did the course provide great information, but also a very fun learning environment that made it easy to sit through a two day course (which is usually not the case!). I would absolutely recommend the AgileDad courses to anyone interested in learning about Scrum.

Carley Donovan - Salesforce

I had the pleasure of attending a Certified Scrum master course. I have thought technical subjects over the years and attended many training sessions and courses. This was without doubt one of the best i have participated in. He delivered the material in a entertaining way, anchored it to real world scenarios, explained complex areas from a multiple of view points. Was i able to pass the exam? Without a doubt, but that wasn't really the point for me. If you want to learn SCRUM or solidify and improve what you do with Agile already then I encourage you to seek Lee's course out and sign up.

Mat Young - Dell EMC

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